



THE LONG  
WAY HOME

SUMMER BRAY  
INDS 110-STUDIO I  
SPRING 2018

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# PHASE I RESEARCH

154 2<sup>ND</sup> AVEN.  
NASHVILLE, TN  
37201



## LOCATION & SURROUNDINGS

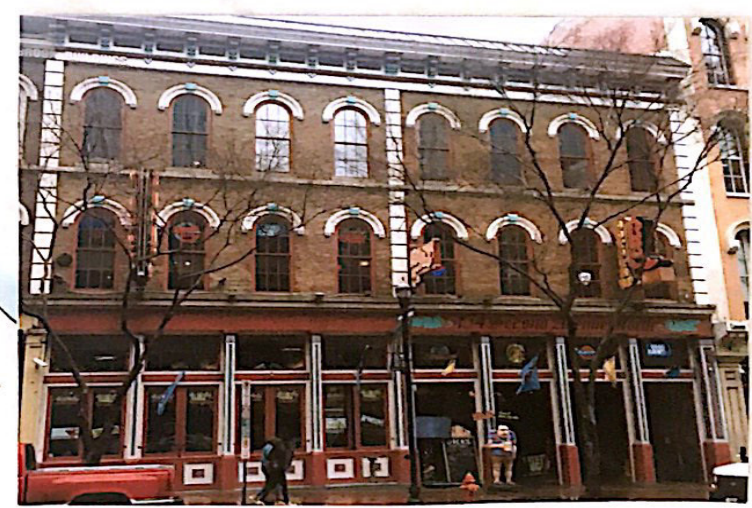


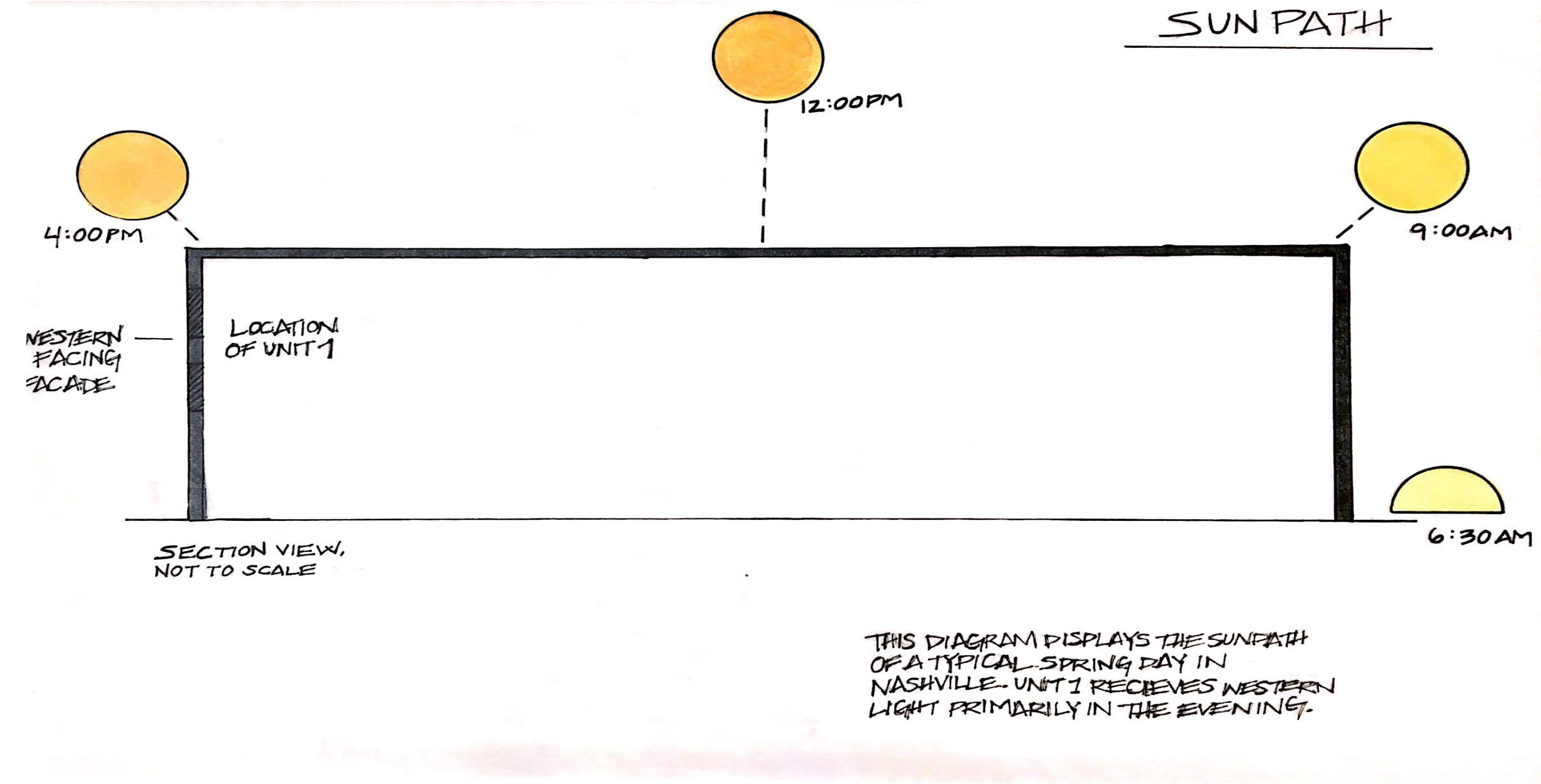
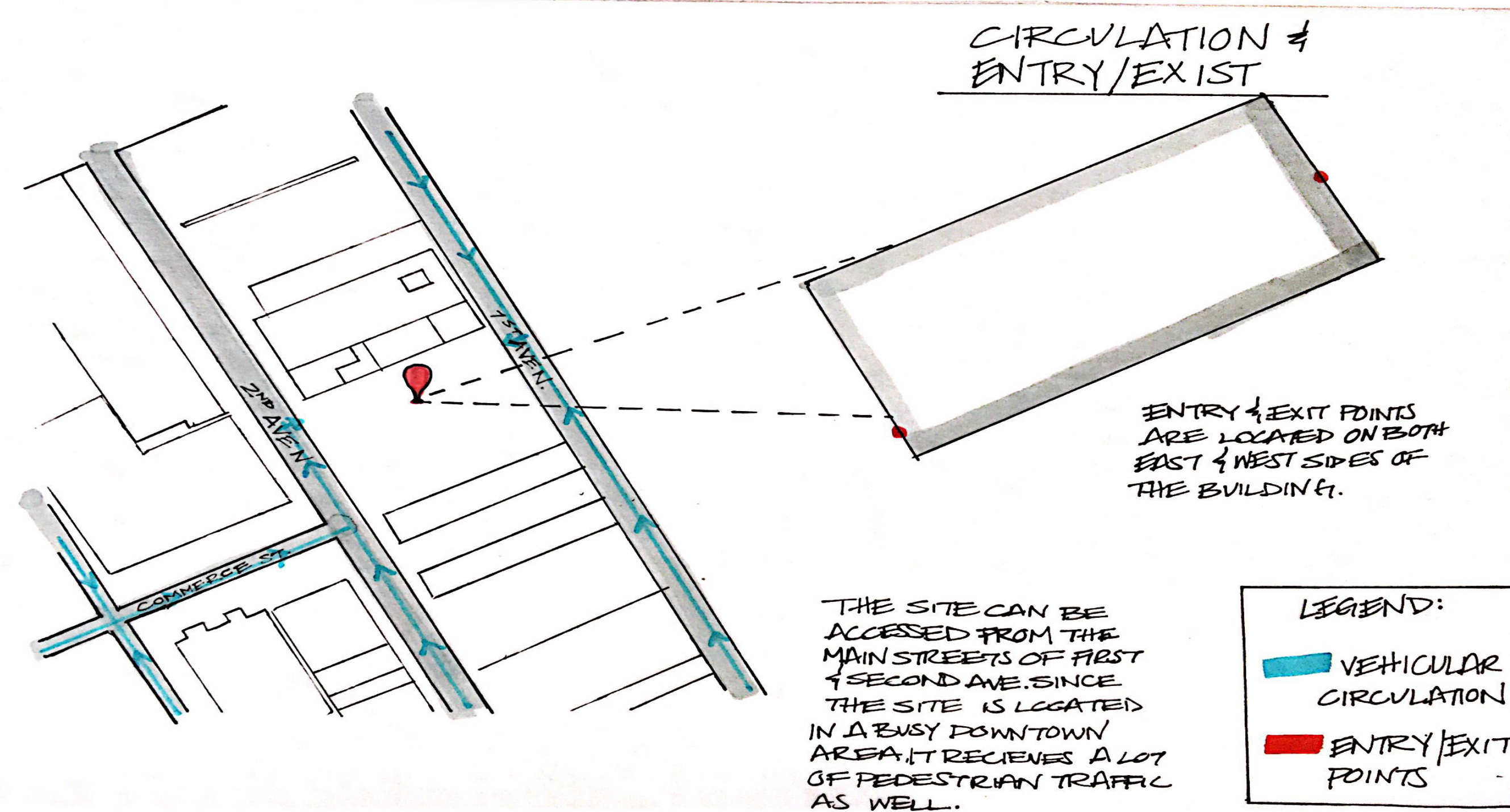
PHOTO OF FRONT  
FACADE

THIS RESIDENTIAL LOFTSPACE IS LOCATED IN THE BUSY HISTORIC DISTRICT OF NASHVILLE. LOCATED ABOVE THE POPULAR BAR, COYOTE UGLY, & SURROUNDED BY MANY OTHER BARS / RESTAURANTS / RETAIL SPACES. THIS SITE GETS A LOT OF PEDESTRIAN ACTIVITY.

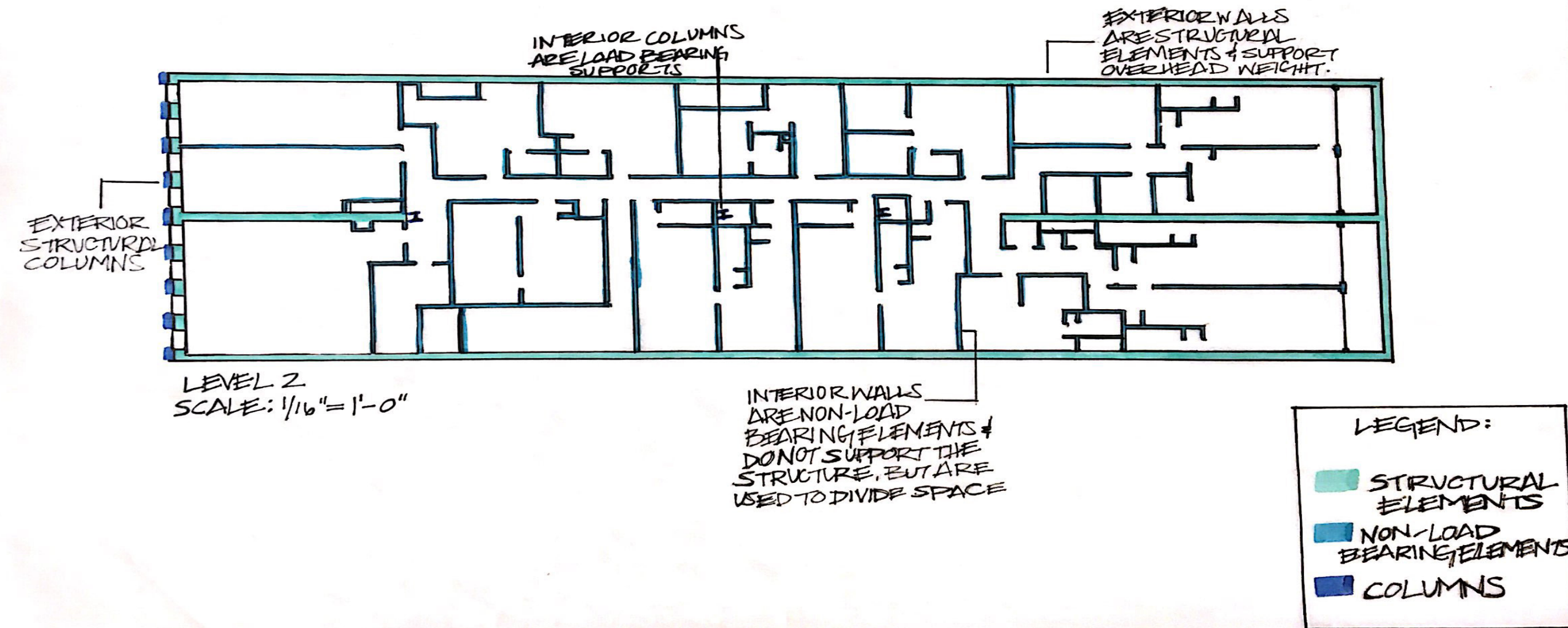
LEGEND:

- RESTAURANTS
- PARKING
- HOTELS
- PARKS
- RETAIL / COMMERCIAL
- ROADS

## LOCATION & SURROUNDINGS BUILDING & SITE ANALYSIS



## STRUCTURAL ELEMENTS, NON-LOAD BEARING ELEMENTS



## FENESTRATIONS



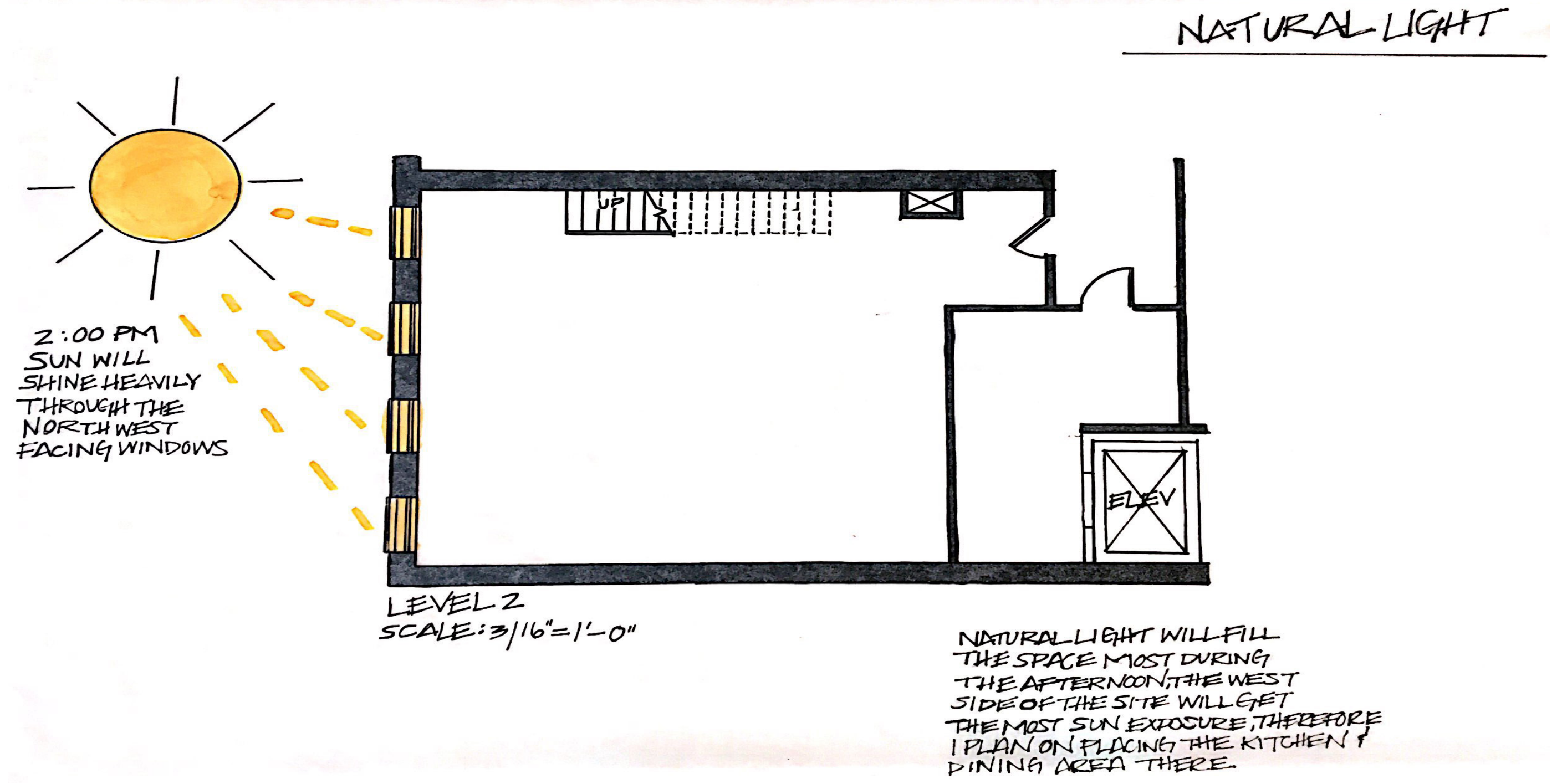
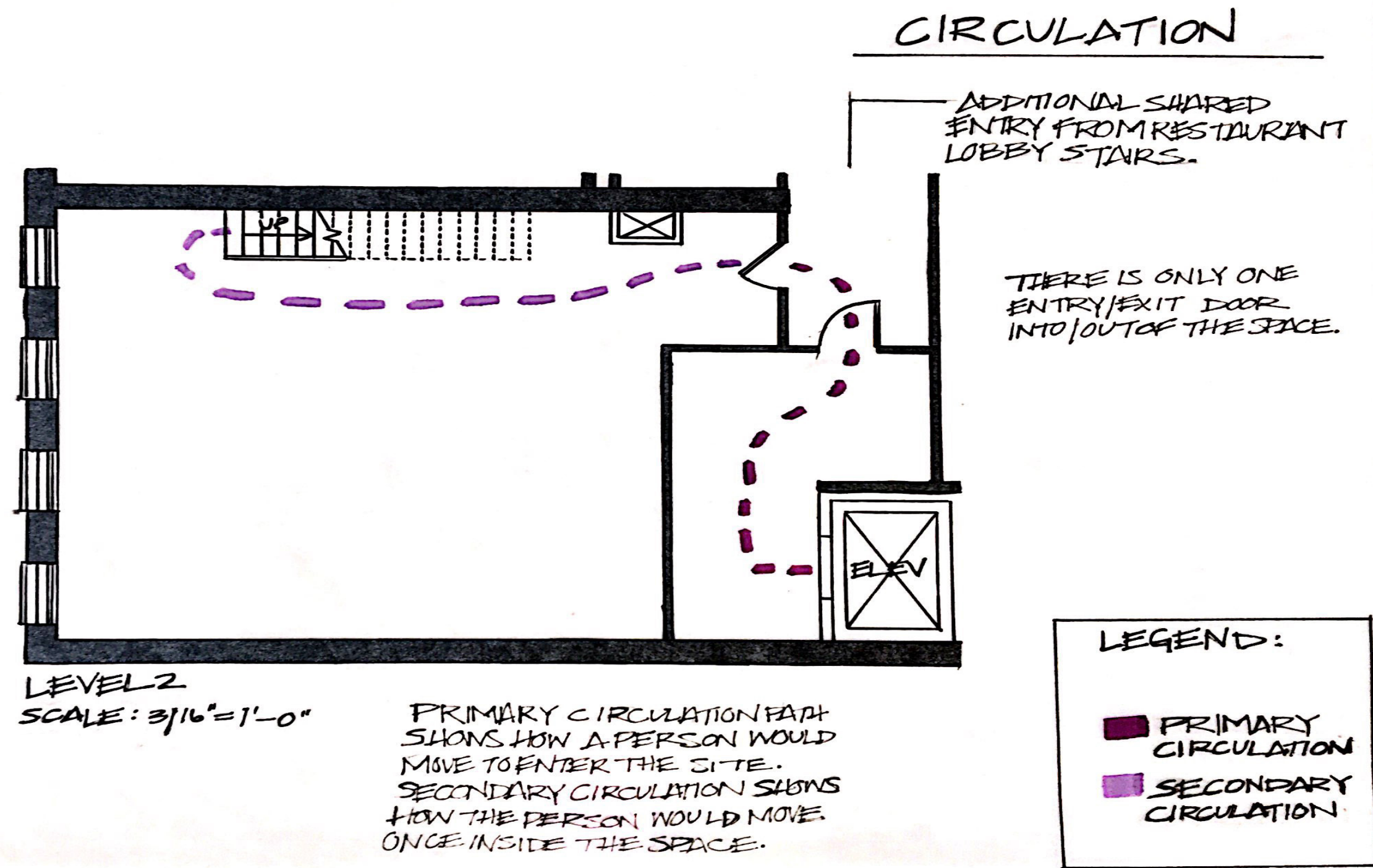
## STRUCTURAL ELEMENTS & NON LOAD BEARING ELEMENTS

SCALE: 1/16" = 1' 0"

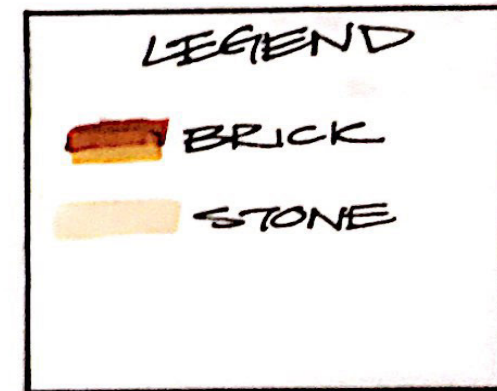
BUILDING & SITE ANALYSIS

## FENESTRATIONS

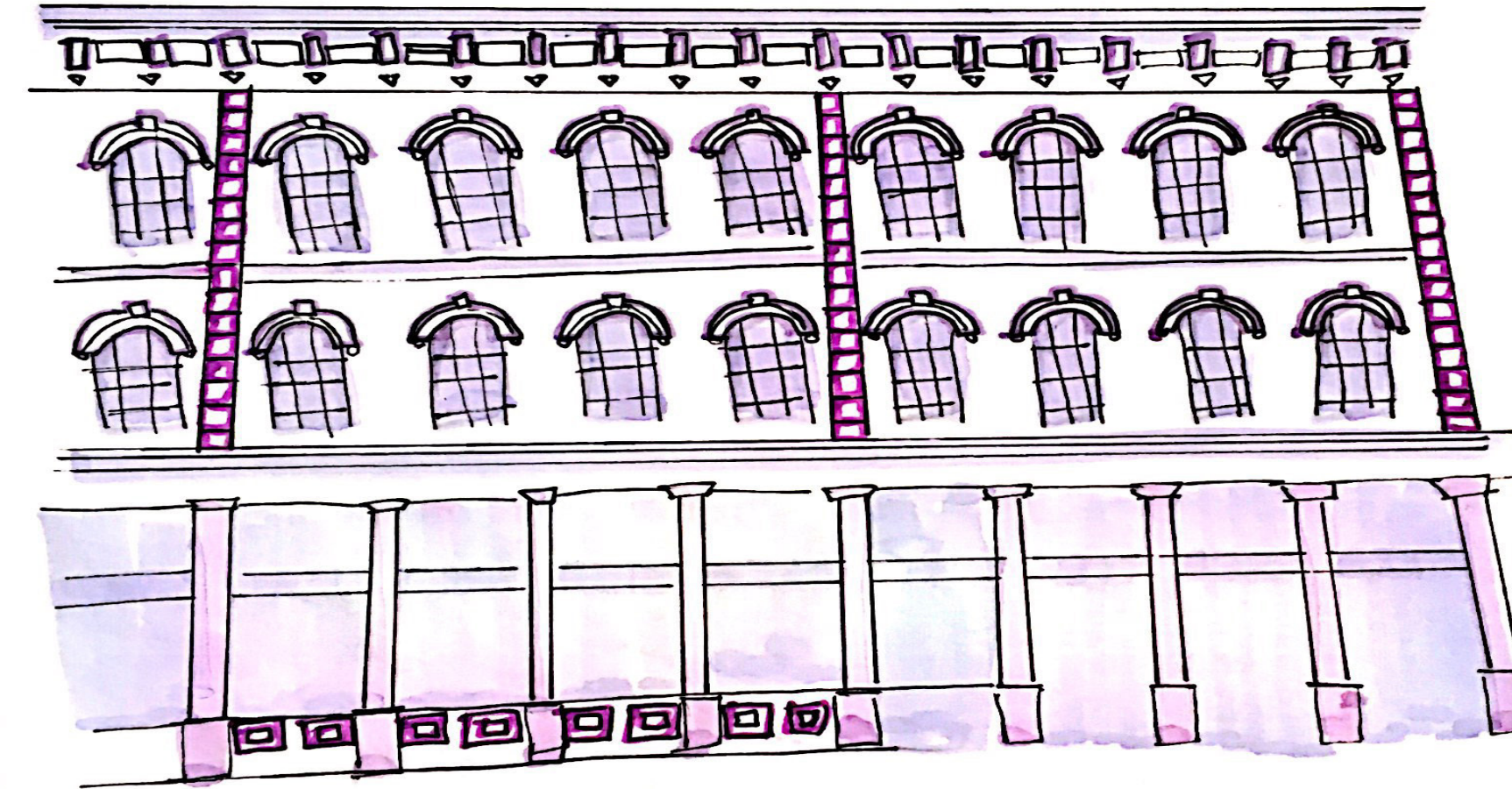
BUILDING & SITE ANALYSIS



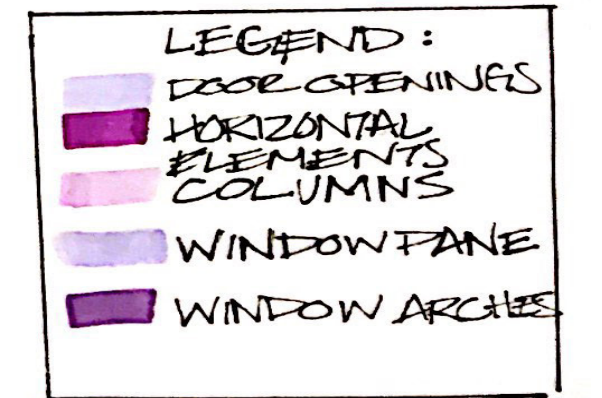
## MATERIALITY



## RHYTHMS



THE REPETITION OF EXTERIOR ELEMENTS SUCH AS COLUMNS, WINDOWS, DOORS & OTHER ARCHITECTURAL DETAILS CREATE A RHYTHM ACROSS THE FACADE. THERE IS BOTH VERTICAL & HORIZONTAL REPETITION.



# Shane McAnally

## BASIC INFORMATION

Legendary Nashville Singer/ Songwriter & Owner of Music Company, Smack Songs

Born October 12, 1974, Age 43



## Client Background

Shane McAnally is a multi-talented individual with knowledge in music, song writing, performing, as well as business. He started singing and writing music very young, and moved to Nashville at the age of nineteen. He released his debut album in 2000. Despite a rocky start in his music career, McAnally has worked his way up to being one of the most well known names associated with country music today. Shane also owns his own music company, Smack Songs, where he produces for many popular contemporary country artists. McAnally resides in East Nashville with his family, and his office is located on Music Row.

## Origin

Shane McAnally was born and raised in a small town called Mineral Wells Texas, his identity is deeply rooted in southern American culture. Growing up he always knew he wanted to be a country singer.



## Career

McAnally has written fifteen number one hit songs, and has won CMA and Grammy awards. He was recognized as Billboard magazine's number one hot country songwriter, number four hot country producer, and number seven hot country publisher for his company Smack Songs. Every album McAnally has produced or co-produced has been nominated for a Grammy Award for Best Country Album.

Co-owner, with husband Micheal Baum, of the renown music company, Smack Songs. One of the leading brands in country music today. Producing albums for many popular hit modern artists.

Producer for many famous contemporary country singers such as Miranda Lambert, Kenny Chesney, 2Sam Hunt, Kacey Musgraves, Old Dominion and Jake Owen

Personal Hits:  
[Made as Shane Mack]  
-Lie To Me  
-More Than This  
-I Like That  
-Are Your Eyes Still Blue



## Lifestyle

Shane McAnally and Michael Baum have been happily married since September of 2012.

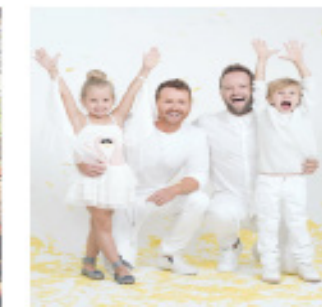
Shane and Michael have two children, twins, Dylan & Dash

He lives a very family oriented lifestyle, while he travels for work, he is definitely more of a homebody. Focusing a lot of his energy on his children, practicing strong family values.

Laid Back | Relaxed  
Humble  
Fun | Easy Going  
Calm  
Loving  
Humorous | Goofy

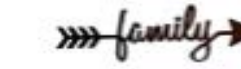


Husband, Michael Baum



Family Oriented

## Branding



Shane McAnally's signature in country songs is thematic; trying to change the conventional gender stigmas in country music.

He wants to create something inclusive, and appealing to ALL.  
"...I want them all to hear a song and say, 'thats my story'."

## Quotes Regarding McAnally

"I think [McAnally] does see the best in people and he creates an environment for them to be their best," Baum said.

"My career really took off when I came out," he said. "When I stopped hiding who I am, I started writing hits."

"Today, marriage certificate in hand, we stand with our two beautiful children as a modern American family and say 'love is love.' We continue in the hope and belief that open minds and accepting hearts will always conquer fear." - McAnally writes after getting legally married

"Just by being around him, he somehow makes you want to be better. So he really brings out the best in you as a writer, and he has the same effect in the studio as a producer. Maybe even more so there."

## Promotes...

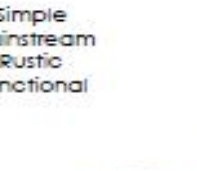
- Acceptance
- Being true to yourself and to others
- Importance of relationships
- Family & friends
- Staying humble
- Stay focused on whats most important

## Assumptions

- Family oriented, communal spaces
- Secondary spaces for children
- Secondary studio space
- Emphasis on textures
- Exposed structures
- Raw materials



- Down home country feel with an industrial twist
- Focused on comfort and functionality
- Blend together Texas and Tennessee aesthetics



Personal Design Aesthetic

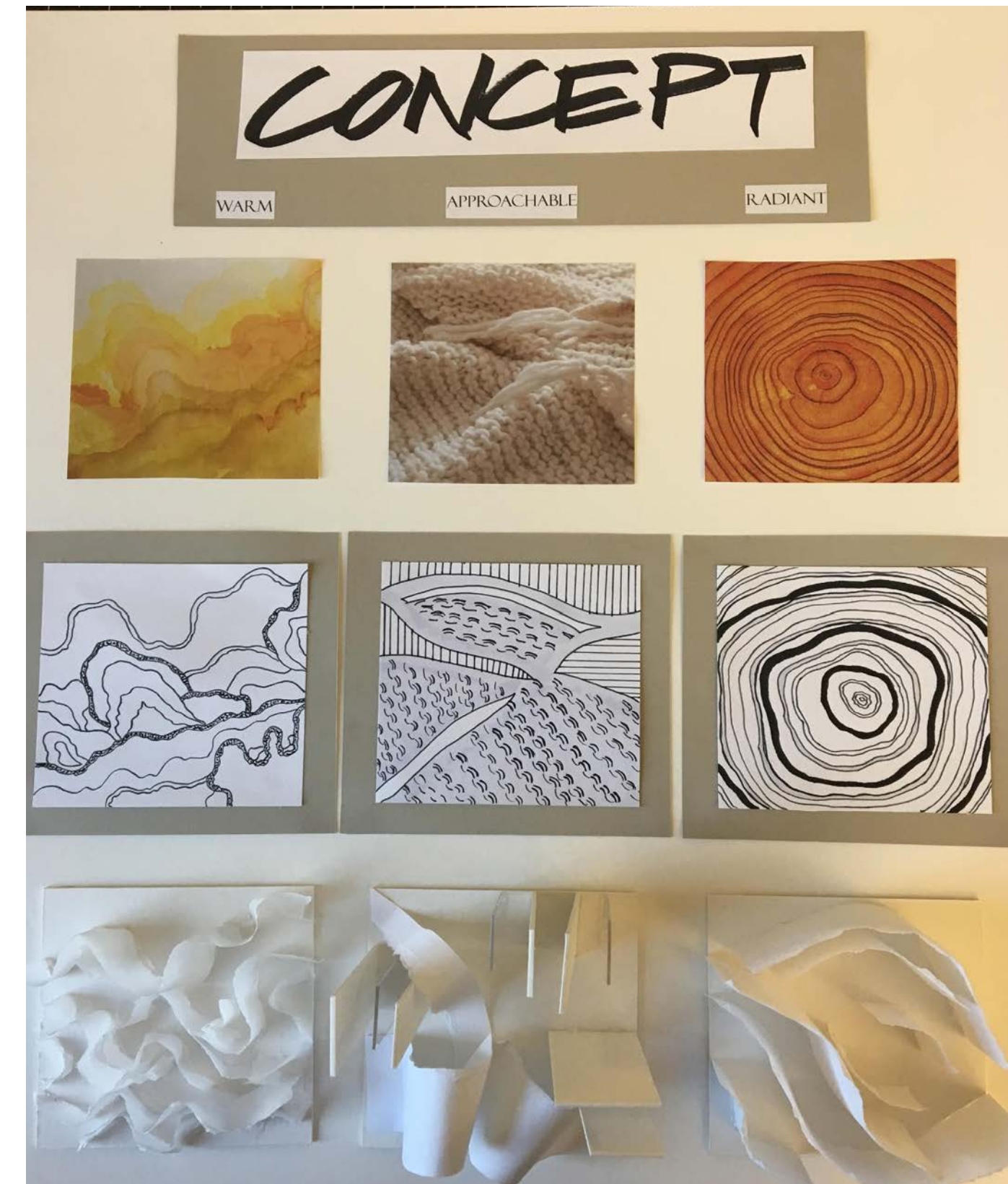
Simple Mainstream Rustic Functional

- Natural Materials
- Neutral Palettes
- Wood Tones
- Brick / Masonry
- Masculine Design

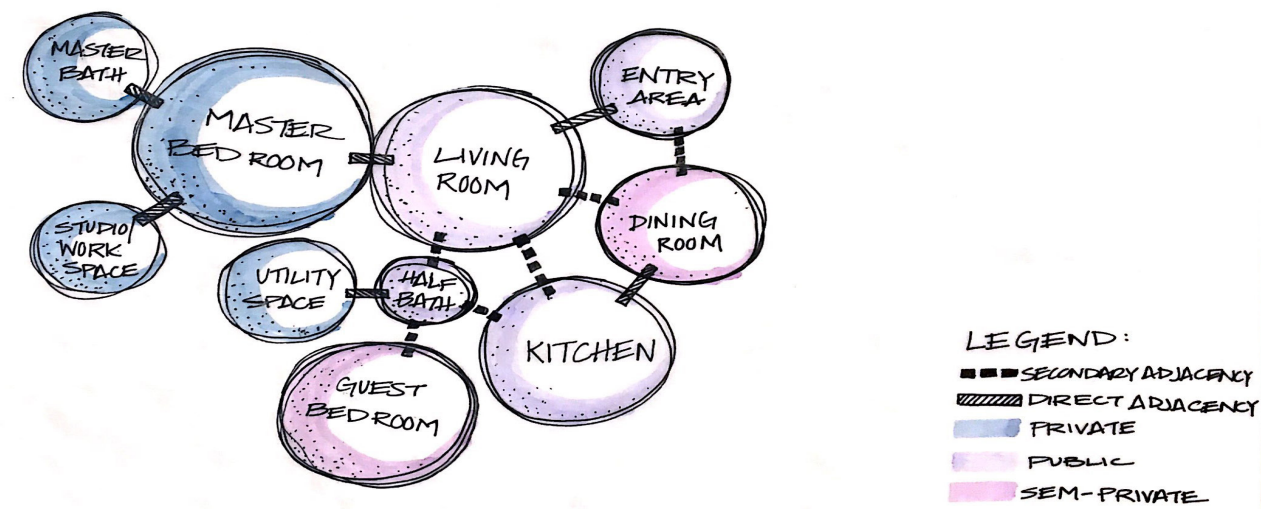
Create nice contrast between materials - hard unfinished rough stone, wood, brick, rustic metals, juxtaposed with light and soft textiles.



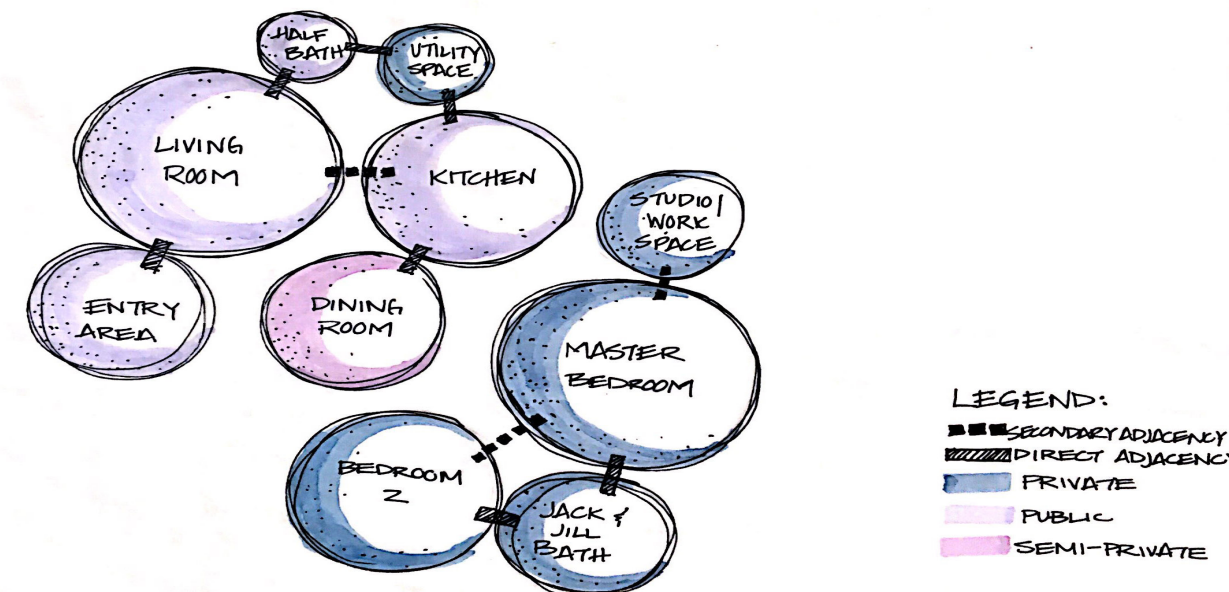
PHASE II  
SCHEMATIC DESIGN



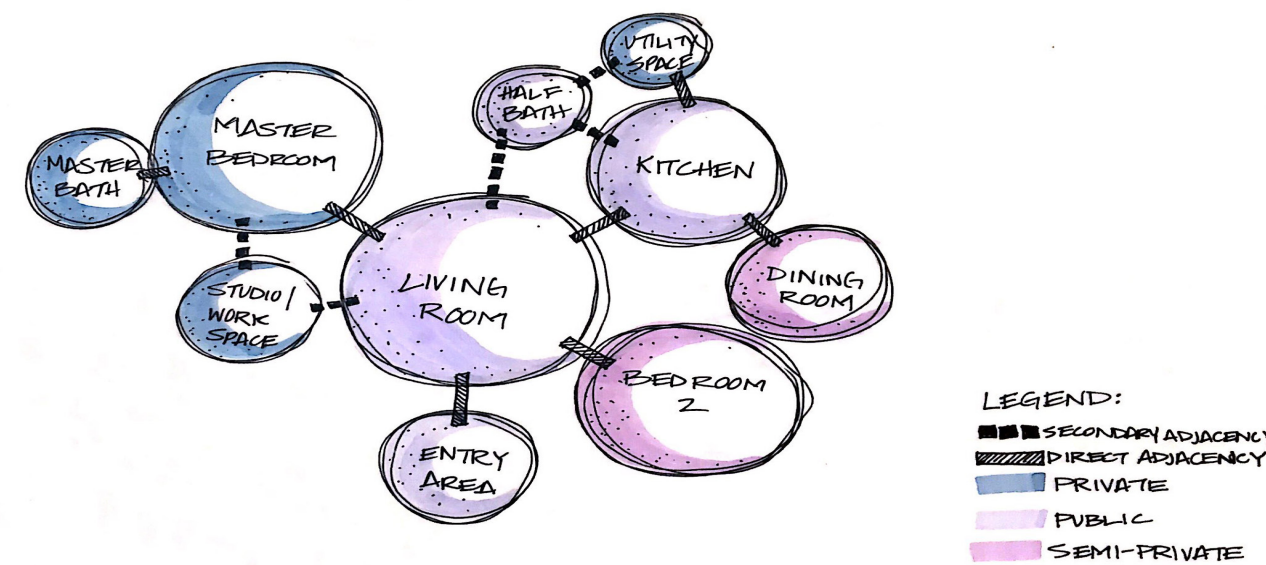
PHASE II: ADJACENCY 1



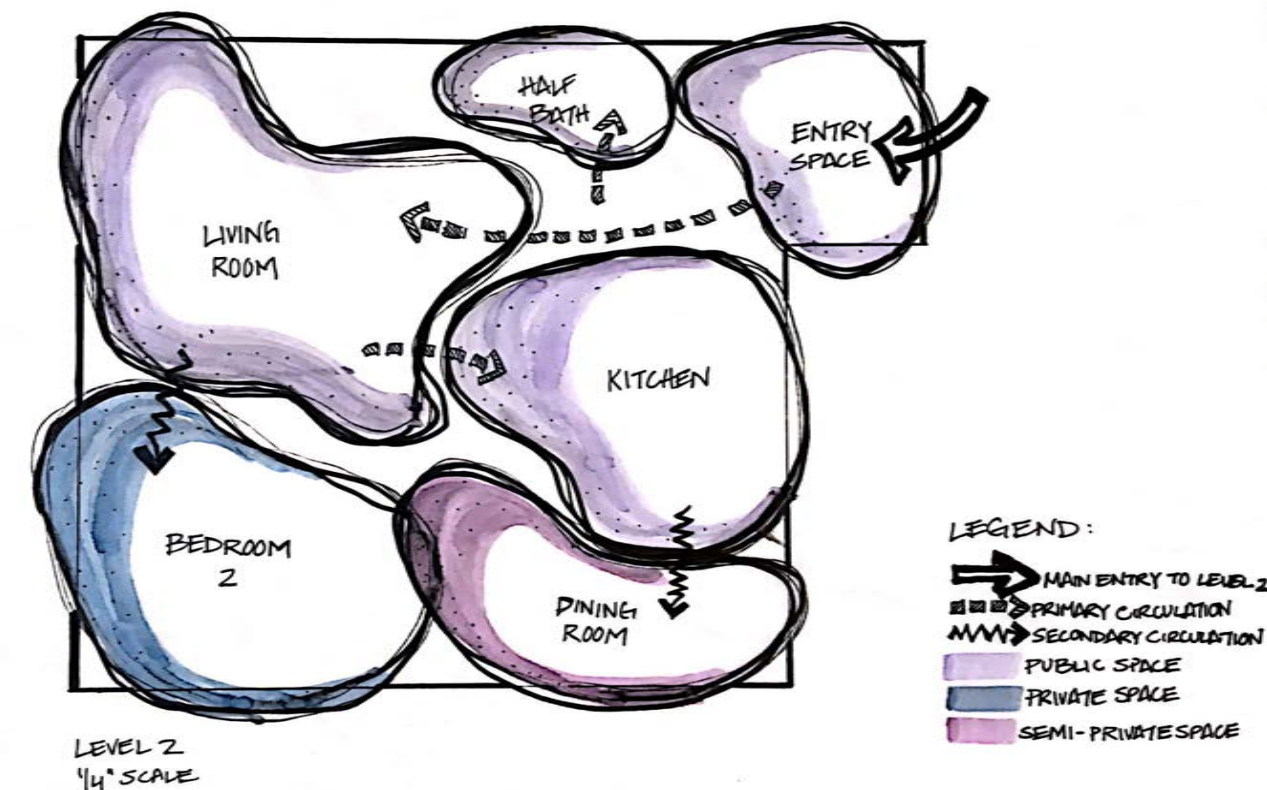
PHASE II: ADJACENCY 2



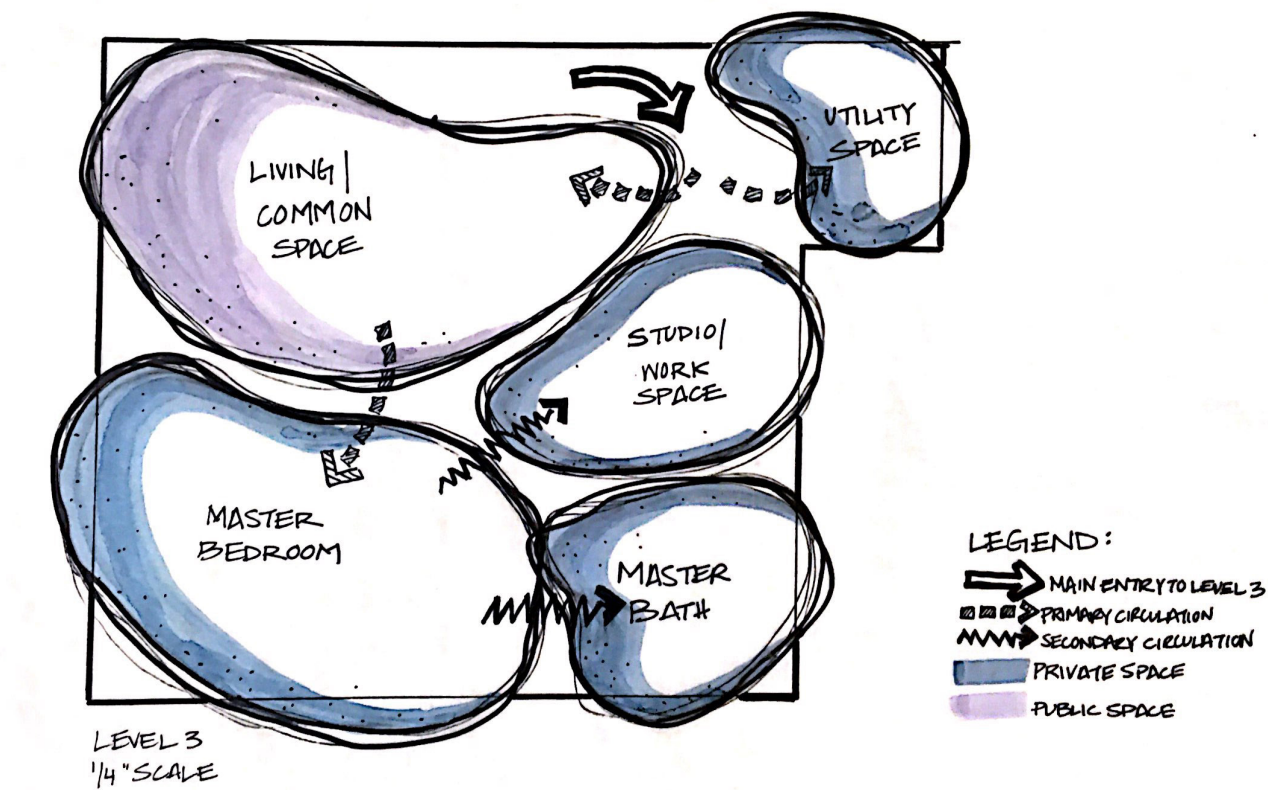
PHASE II: ADJACENCY 3



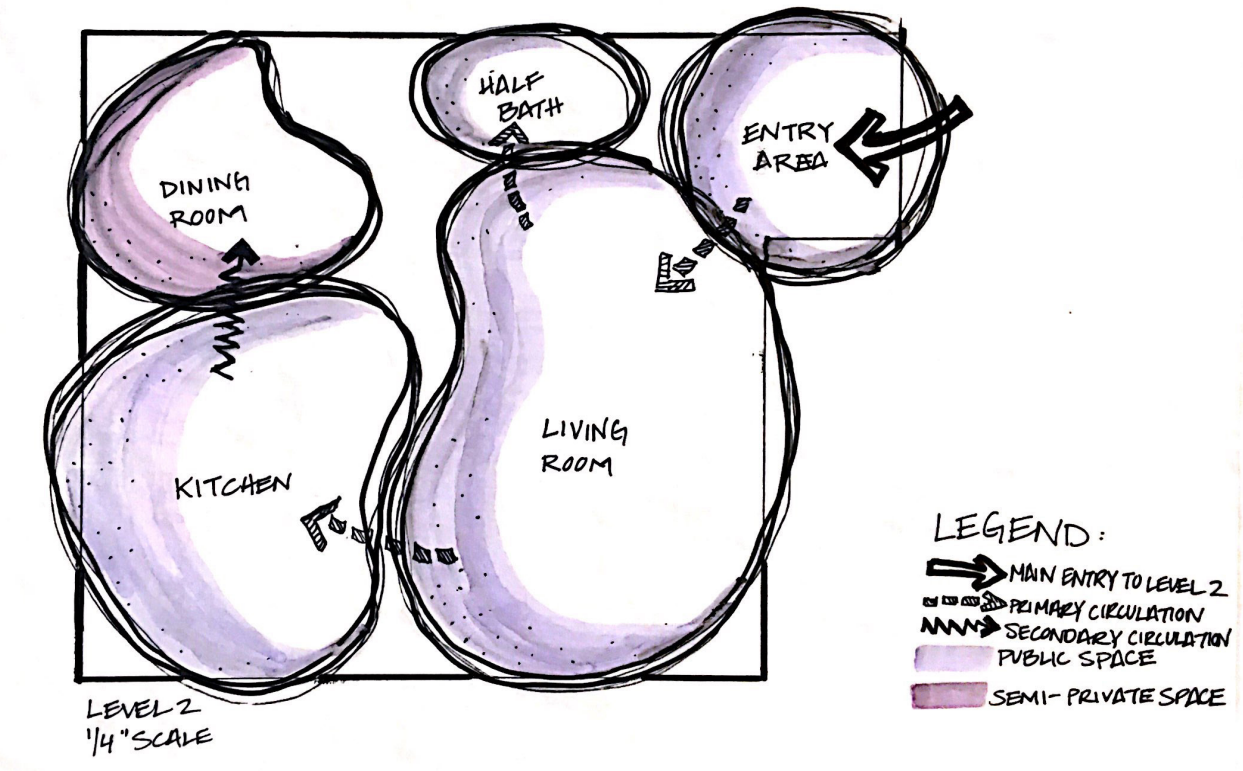
PHASE II: BUBBLE DIAGRAM OPTION 1



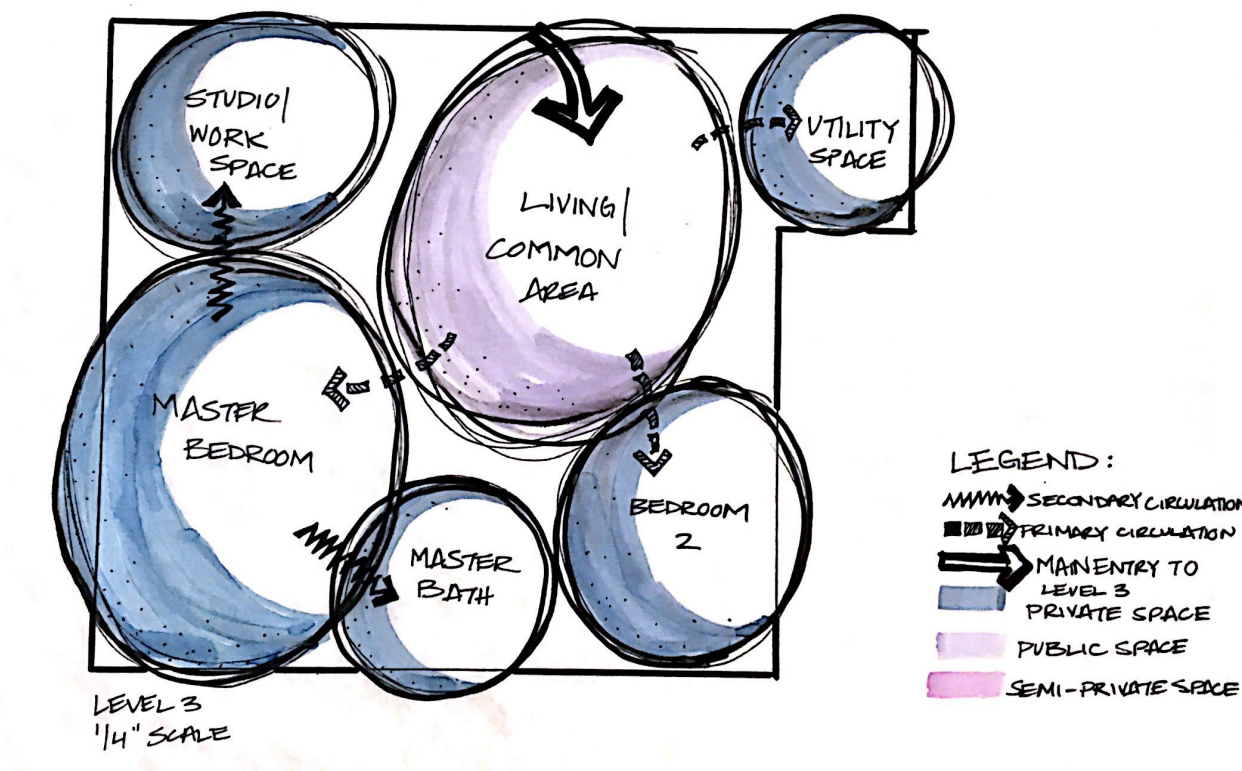
PHASE II: BUBBLE DIAGRAM OPTION 1



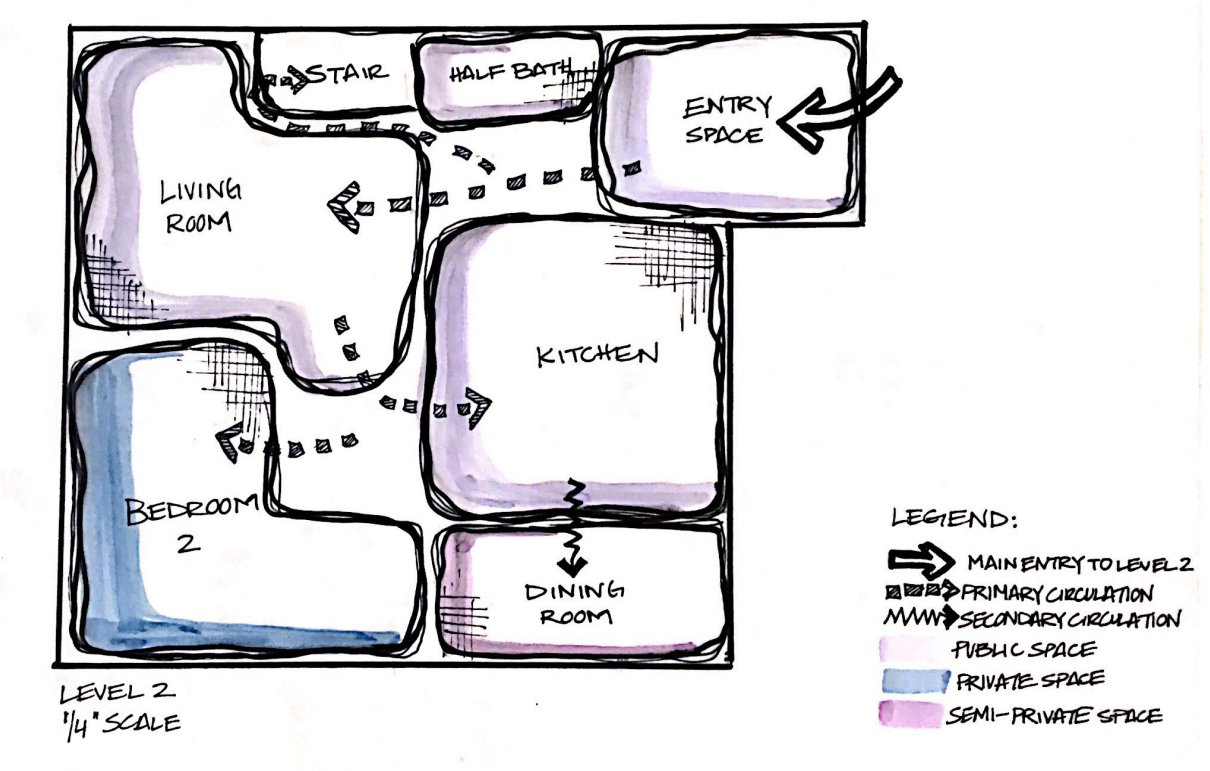
PHASE II: BUBBLE DIAGRAM OPTION 2



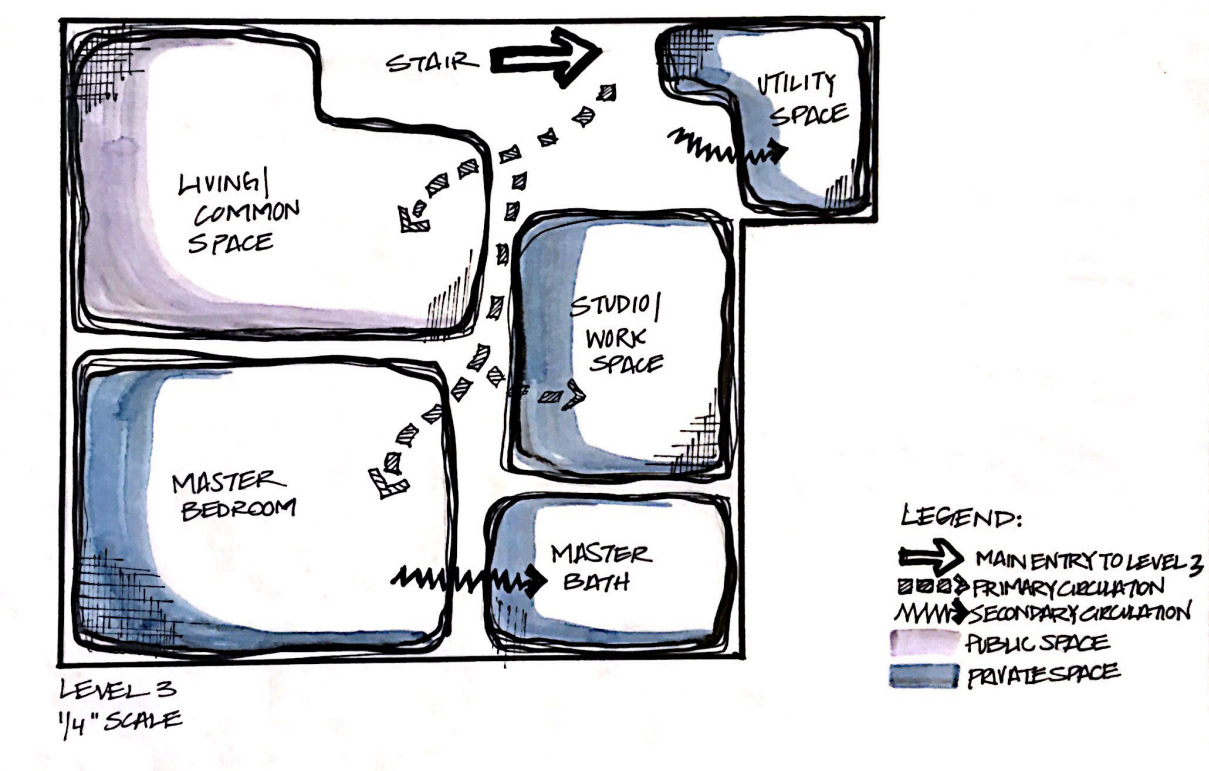
PHASE II: BUBBLE DIAGRAM OPTION 2



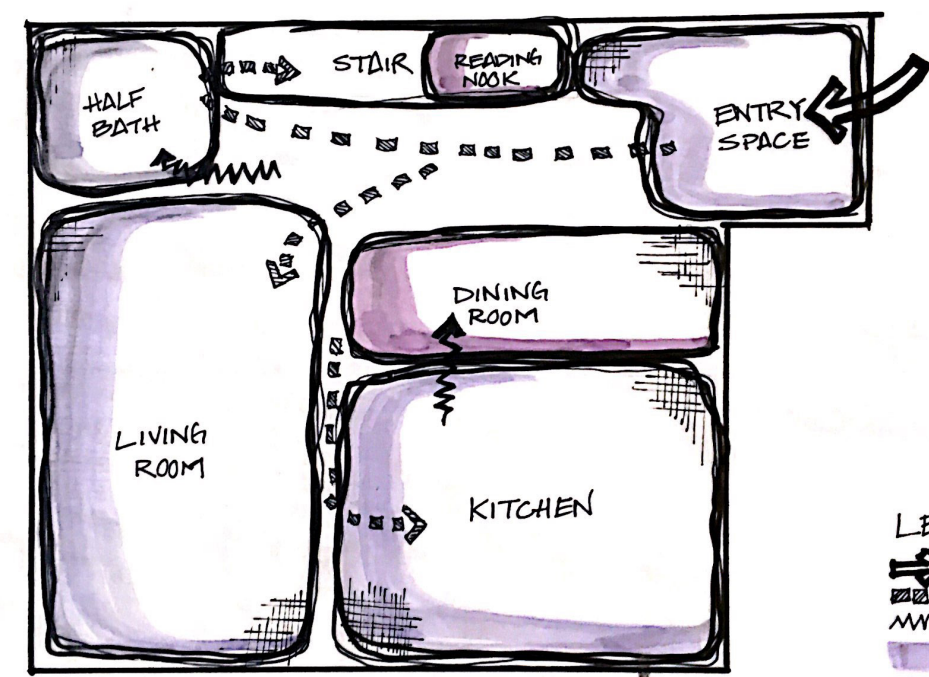
PHASE II: BLOCK DIAGRAM OPTION 1



PHASE II: BLOCK DIAGRAM OPTION 1



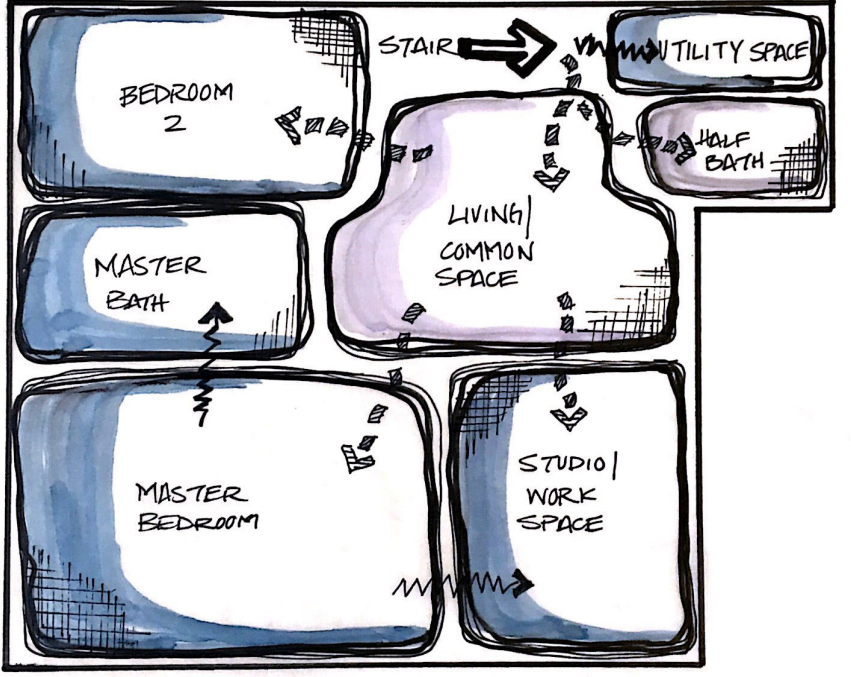
PHASE II: BLOCK DIAGRAM OPTION 2



LEGEND:  
 → MAIN ENTRY TO LEVEL 2  
 → PRIMARY CIRCULATION  
 - - - SECONDARY CIRCULATION  
 PUBLIC SPACE  
 SEMI-PRIVATE SPACE

LEVEL 2  
 1/4" SCALE

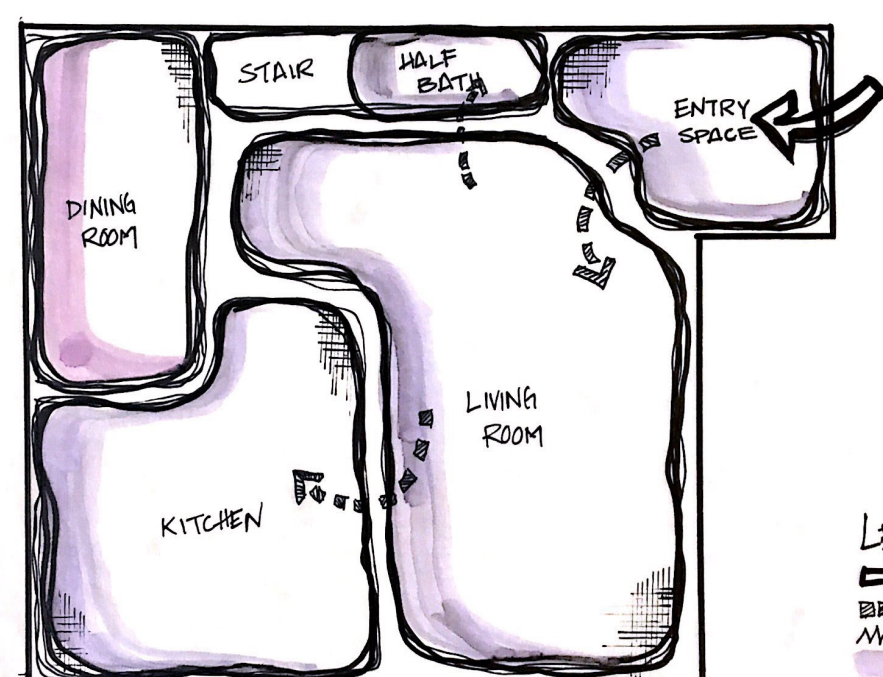
PHASE II: BLOCK DIAGRAM OPTION 2



LEGEND:  
 → MAIN ENTRY TO LEVEL 3  
 → PRIMARY CIRCULATION  
 - - - SECONDARY CIRCULATION  
 PUBLIC SPACE  
 PRIVATE SPACE

LEVEL 3  
 1/4" SCALE

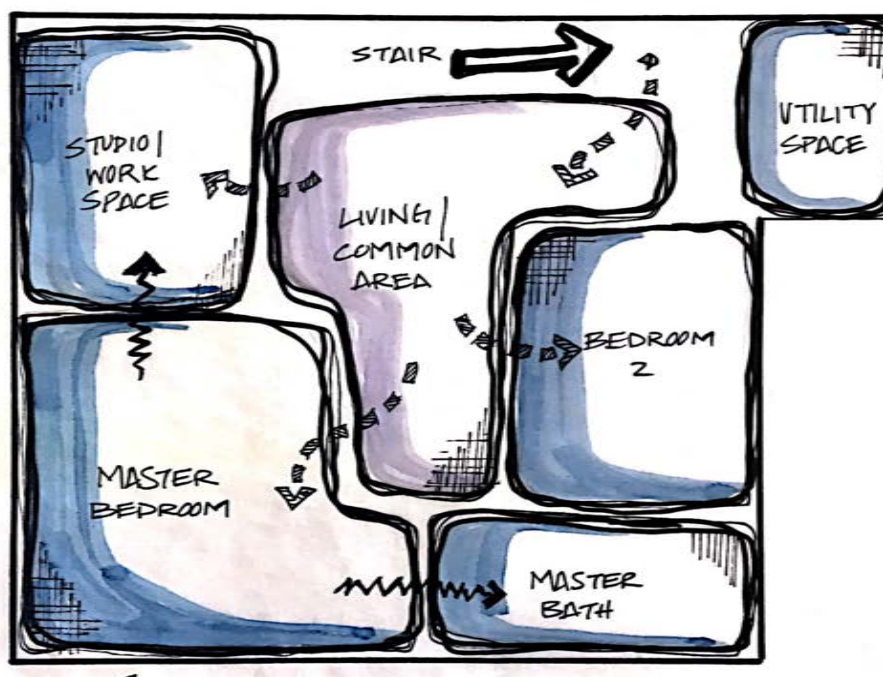
PHASE II: BLOCK DIAGRAM OPTION 3



LEGEND:  
 → MAIN ENTRY TO LEVEL 2  
 → PRIMARY CIRCULATION  
 - - - SECONDARY CIRCULATION  
 PUBLIC SPACE  
 SEMI-PRIVATE SPACE

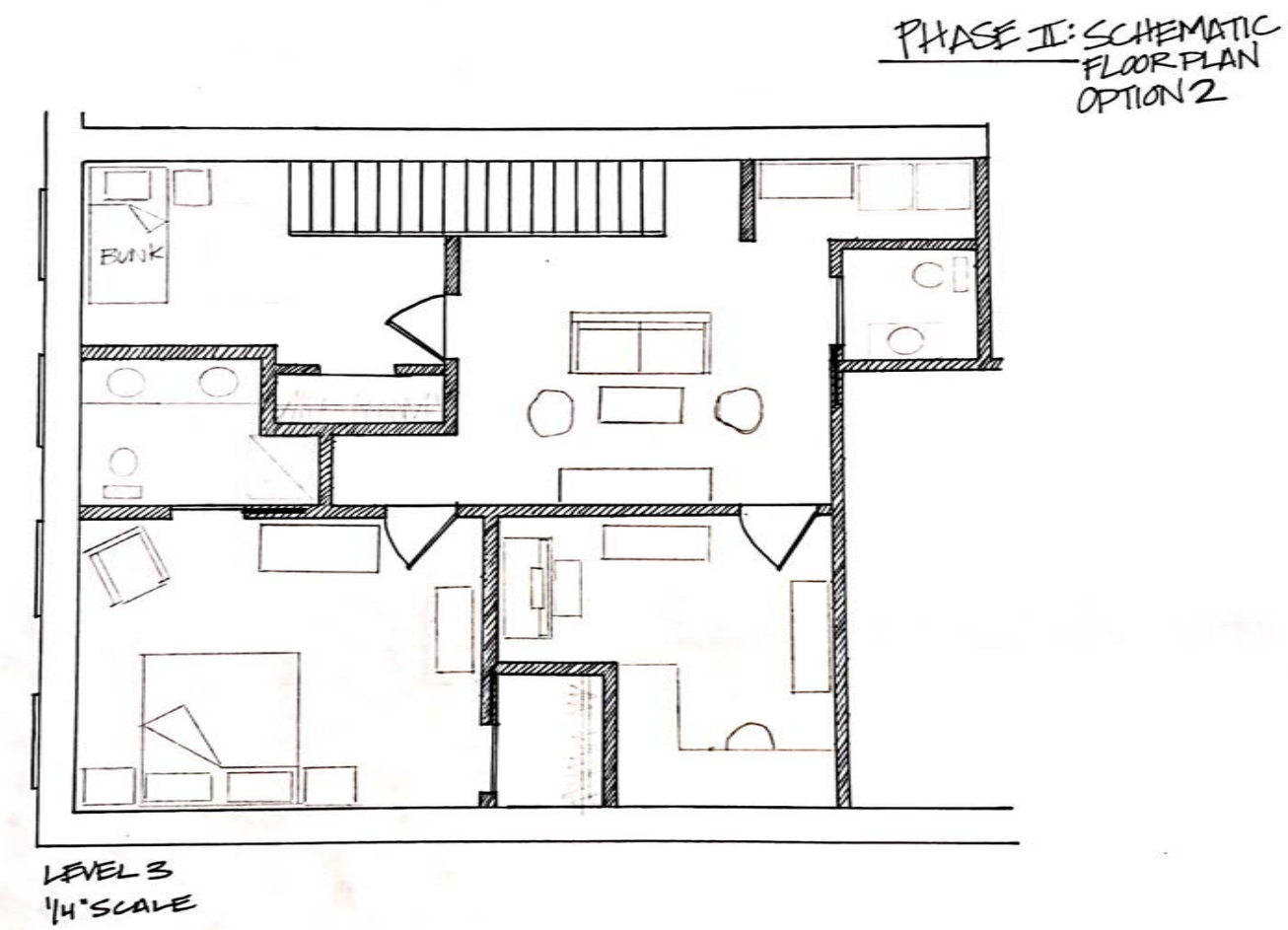
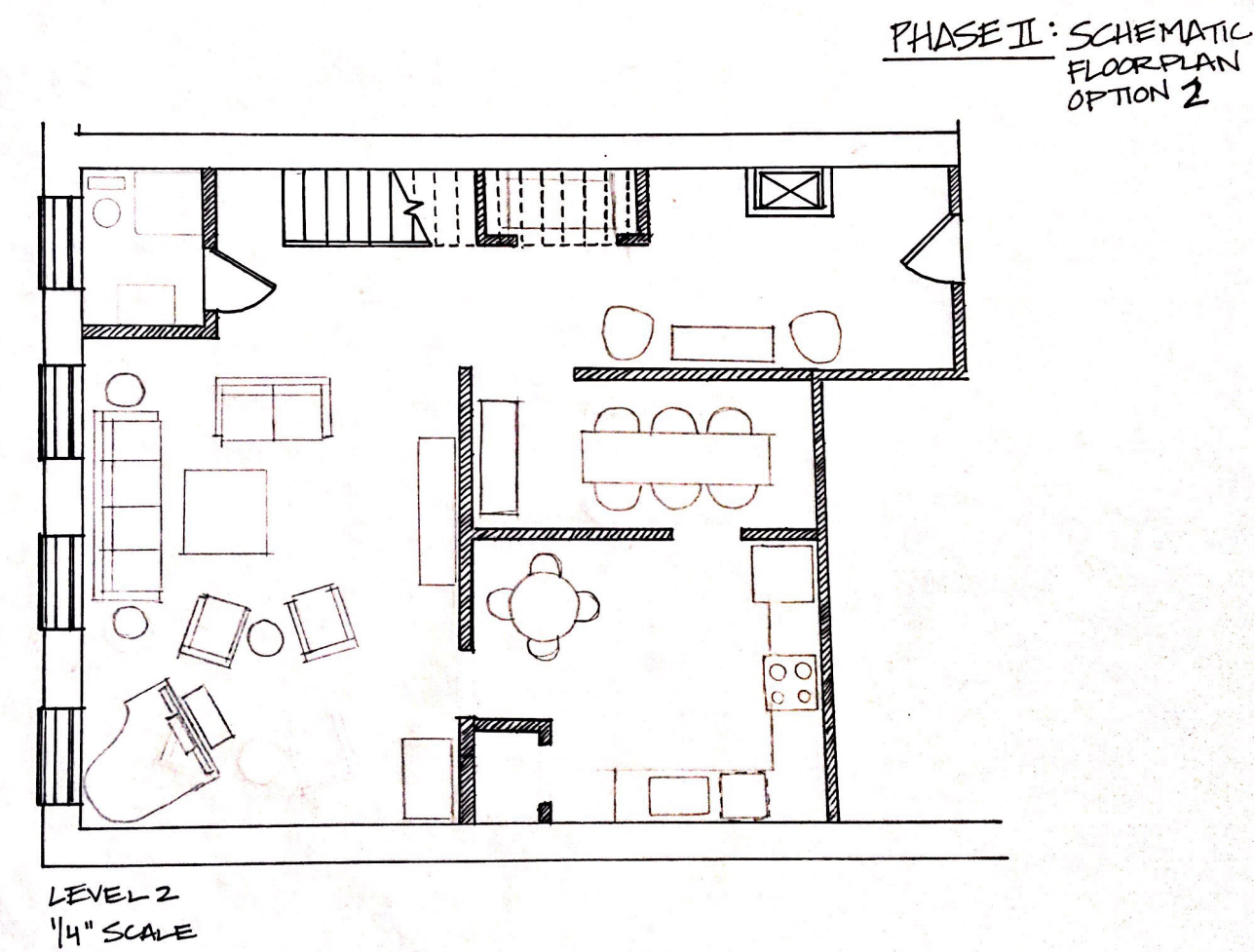
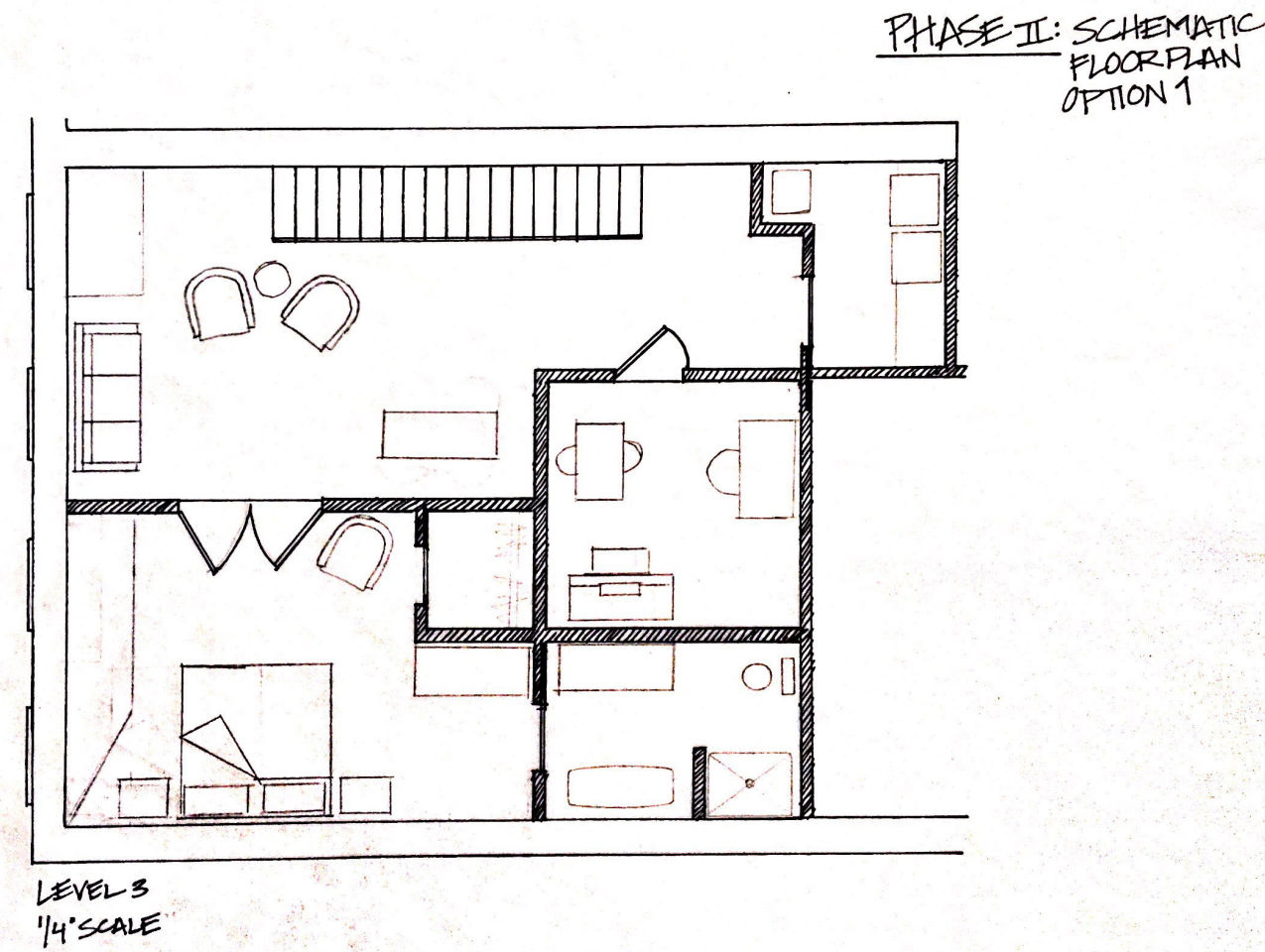
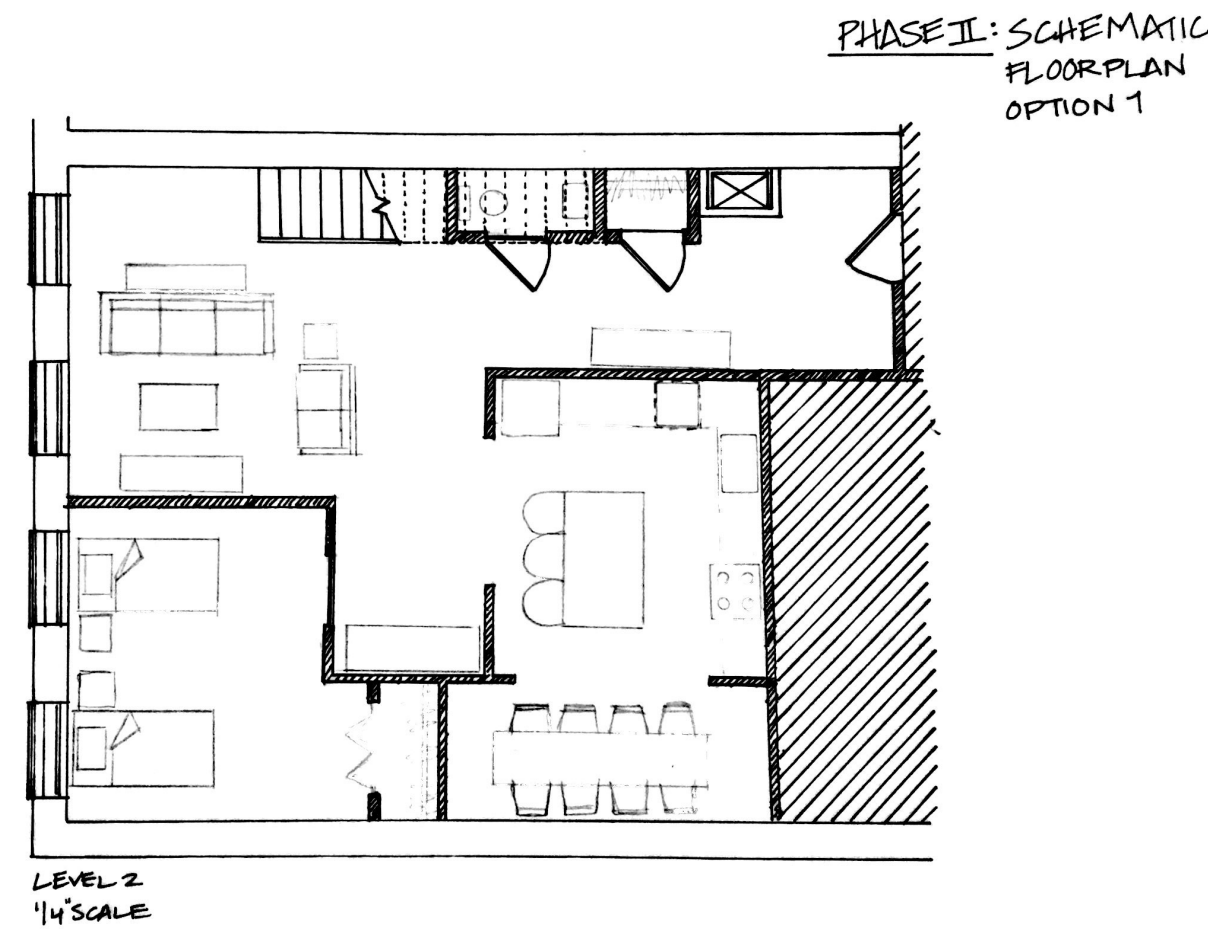
LEVEL 2  
 1/4" SCALE

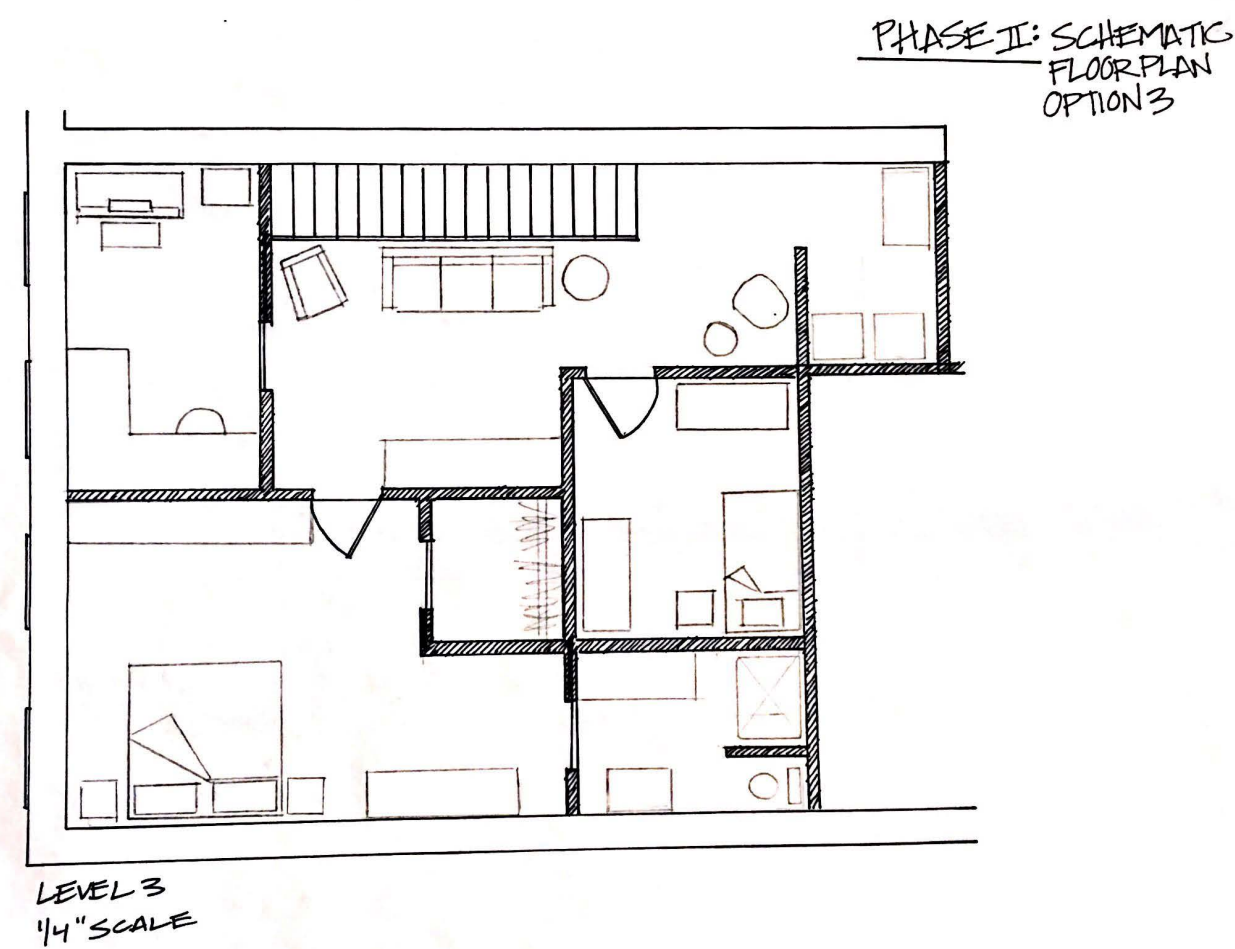
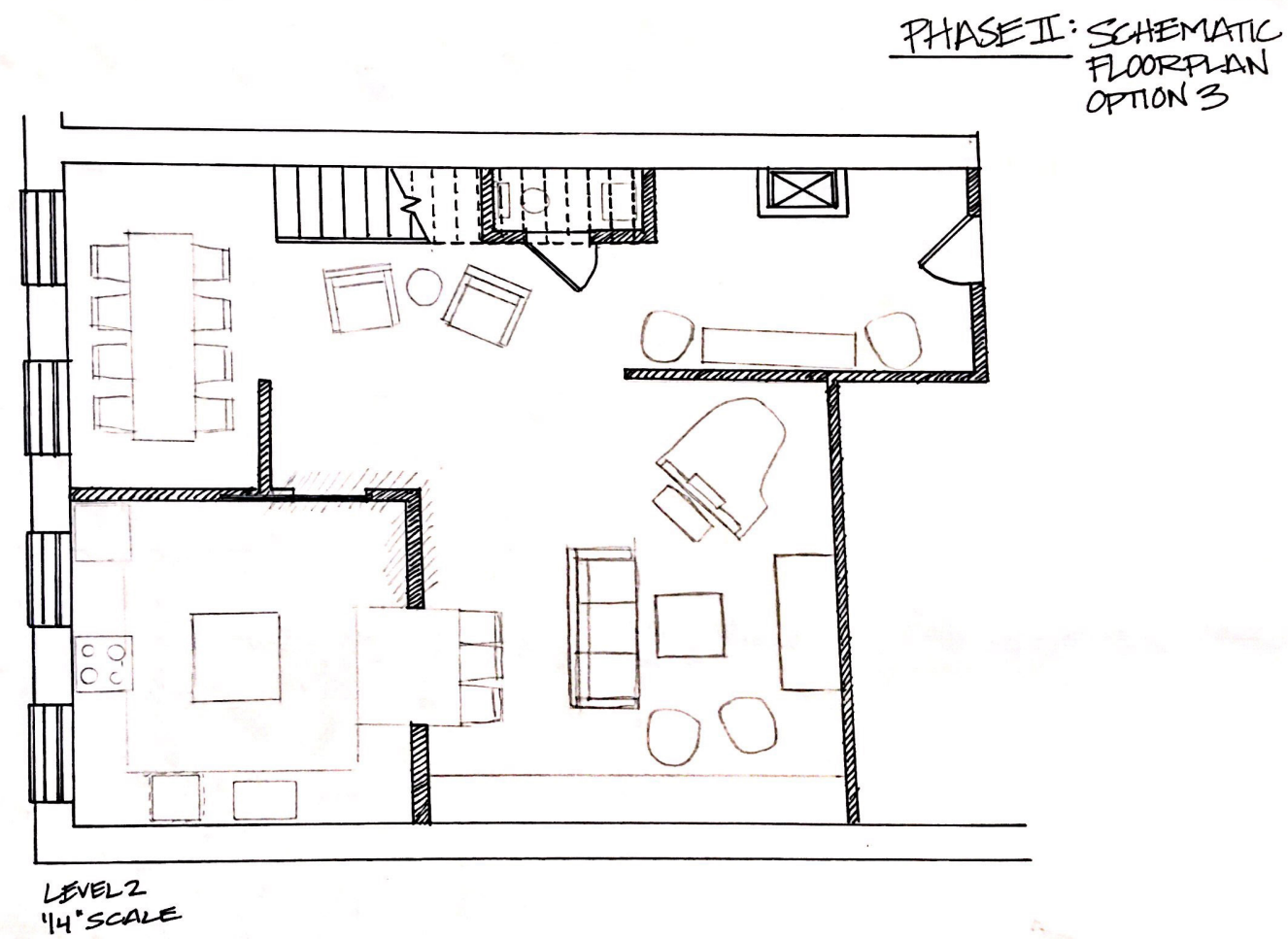
PHASE II: BLOCK DIAGRAM OPTION 3



LEGEND:  
 → MAIN ENTRY TO LEVEL 3  
 → PRIMARY CIRCULATION  
 - - - SECONDARY CIRCULATION  
 PUBLIC SPACE  
 PRIVATE SPACE

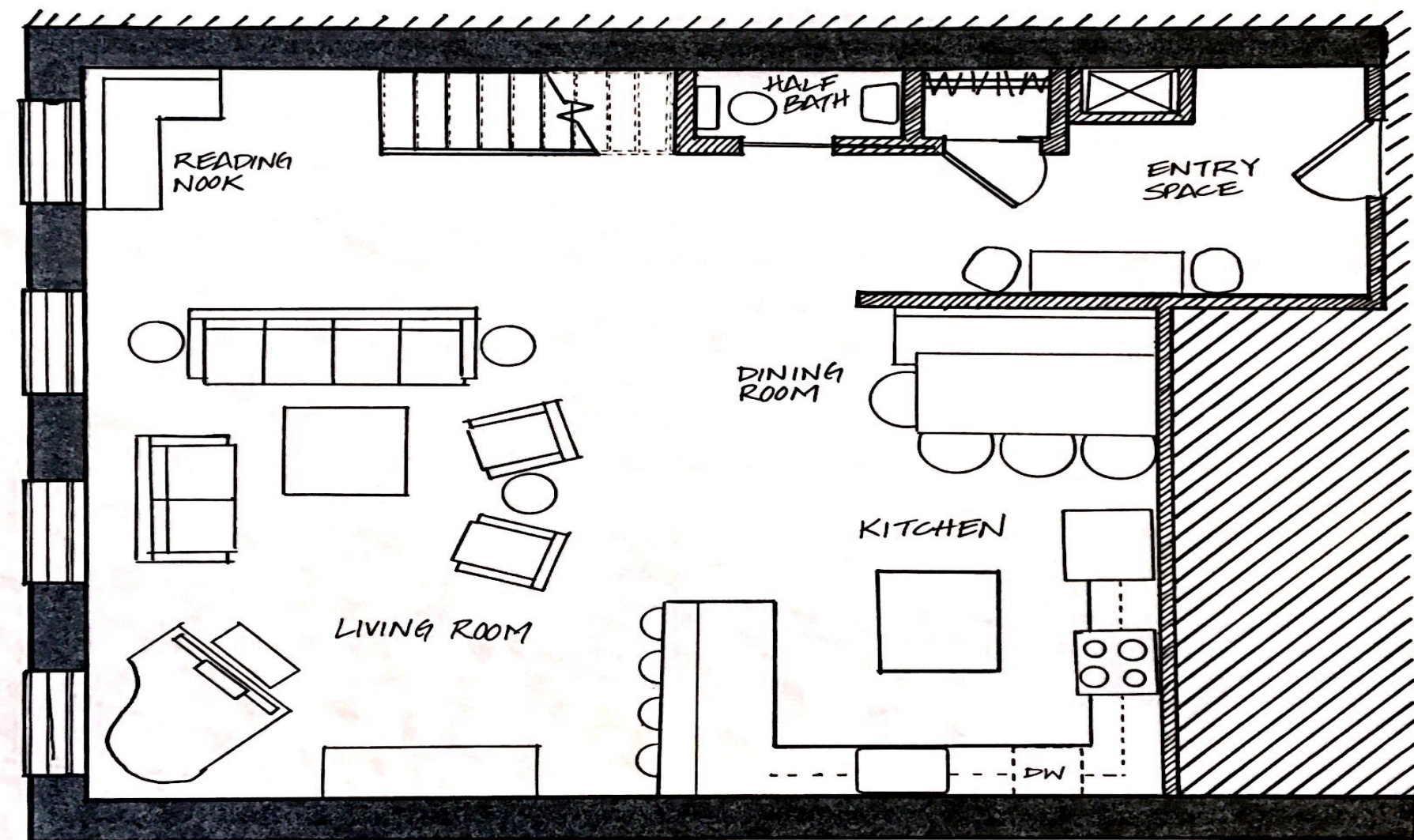
LEVEL 3  
 1/4" SCALE





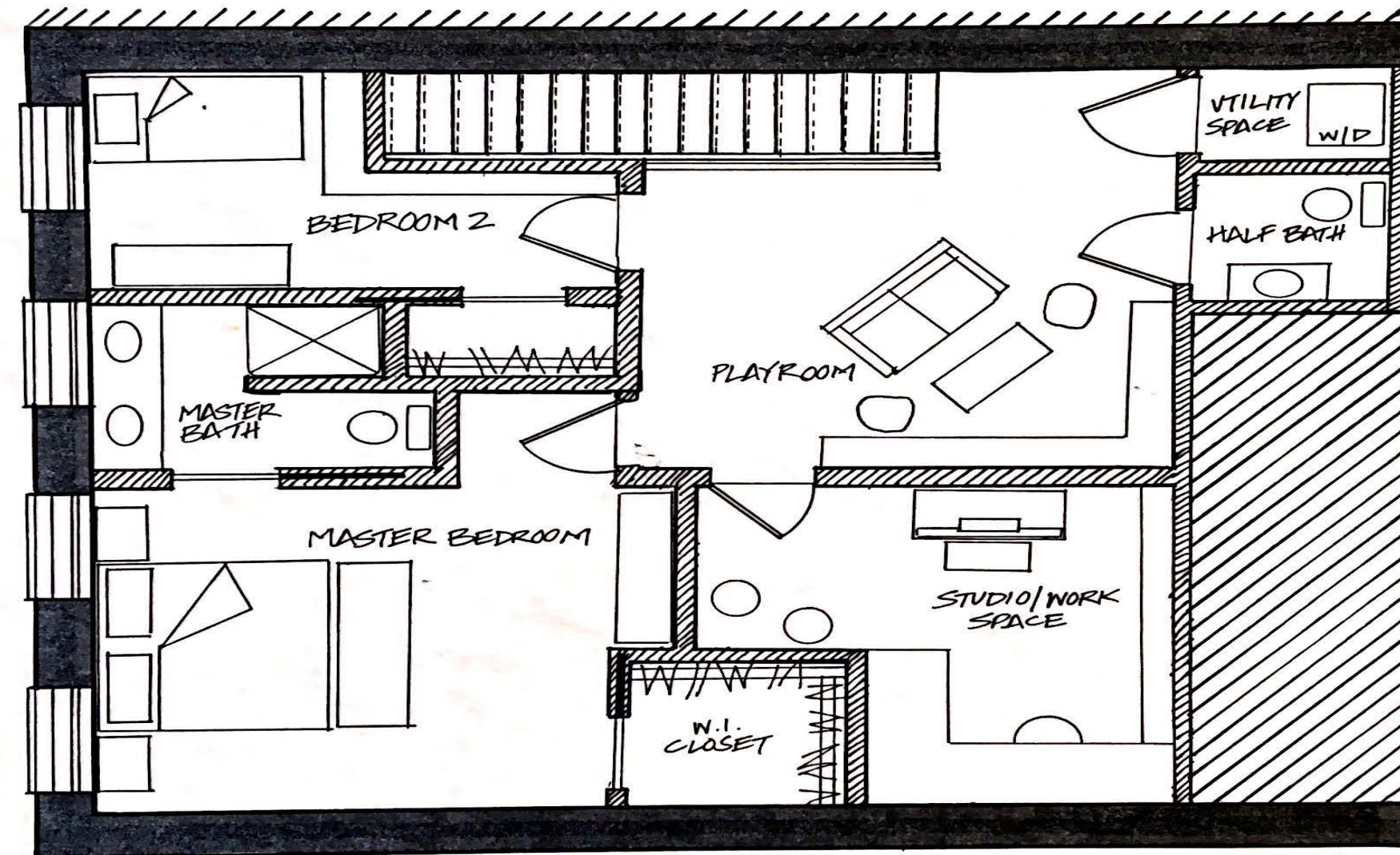
## PHASE III DESIGN DEVELOPMENT

FINAL SCHEMATIC FLOORPLAN



LEVEL 2  
SCALE: 1/4" = 1'

FINAL SCHEMATIC FLOORPLAN



LEVEL 3  
SCALE: 1/4" = 1'

FINAL SCHEMATIC FLOORPLAN

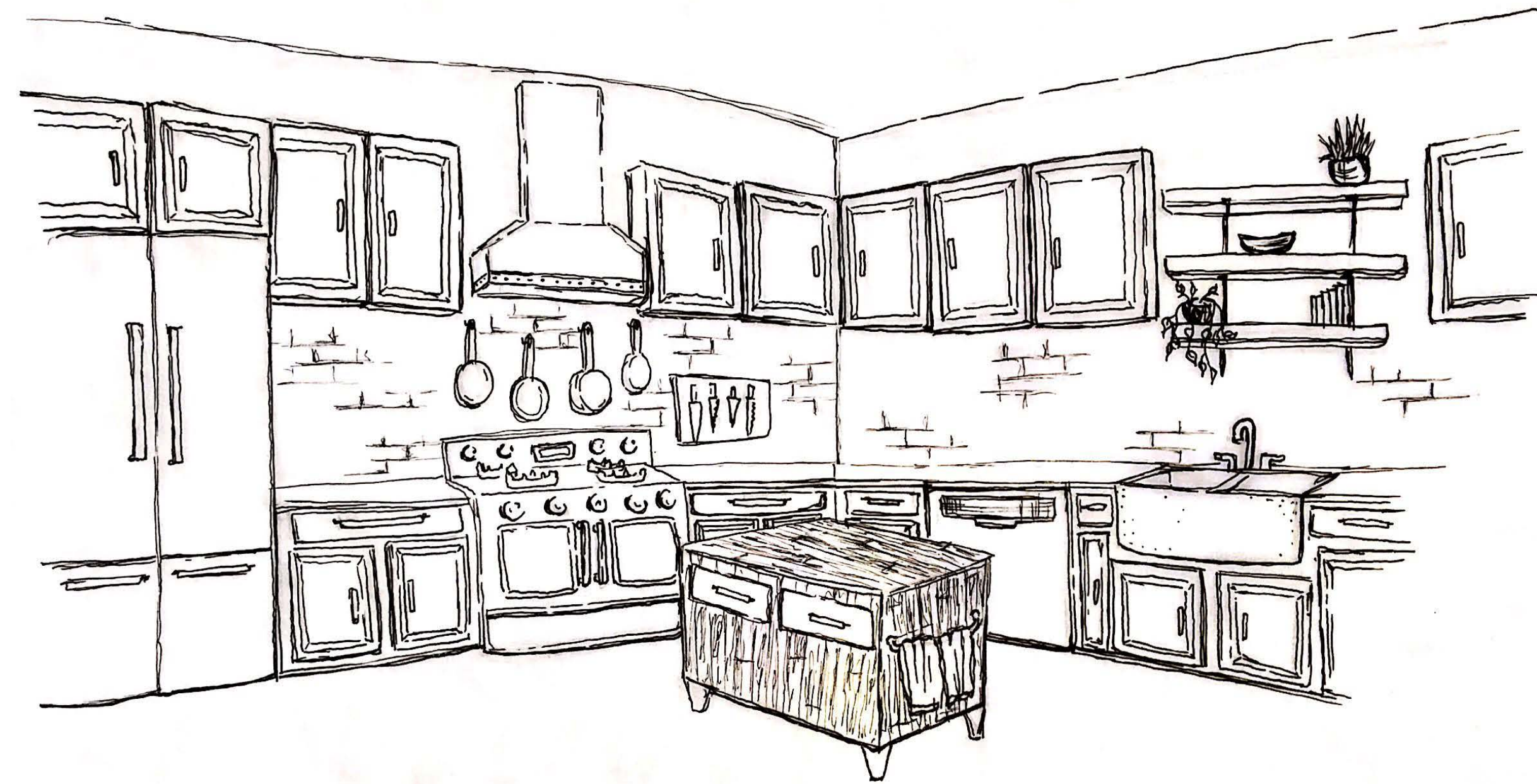
LEVEL 2

SCALE: 1/4" = 1' 0"

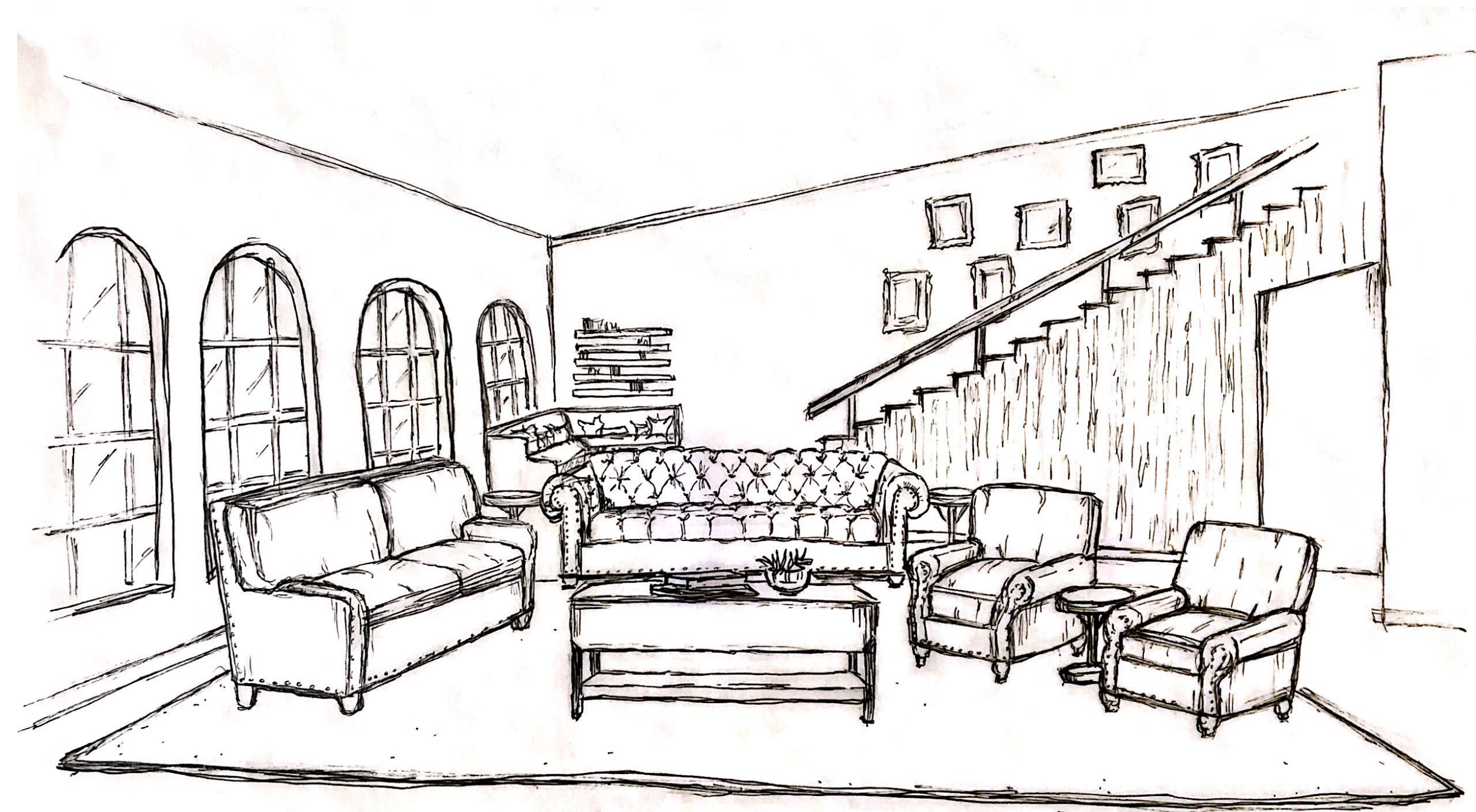
FINAL SCHEMATIC FLOORPLAN

LEVEL 3

SCALE: 1/4" = 1' 0"

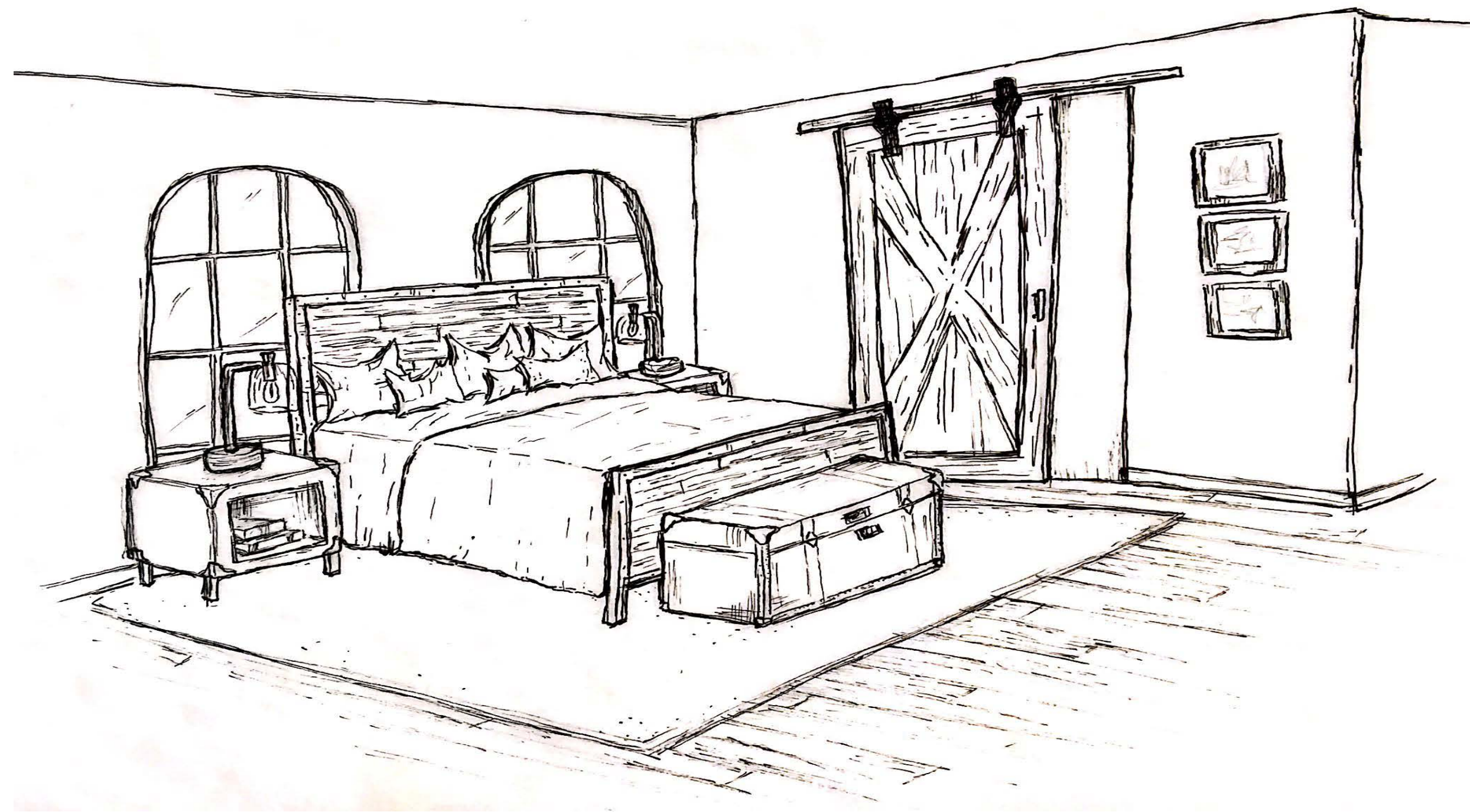


KITCHEN PERSPECTIVE

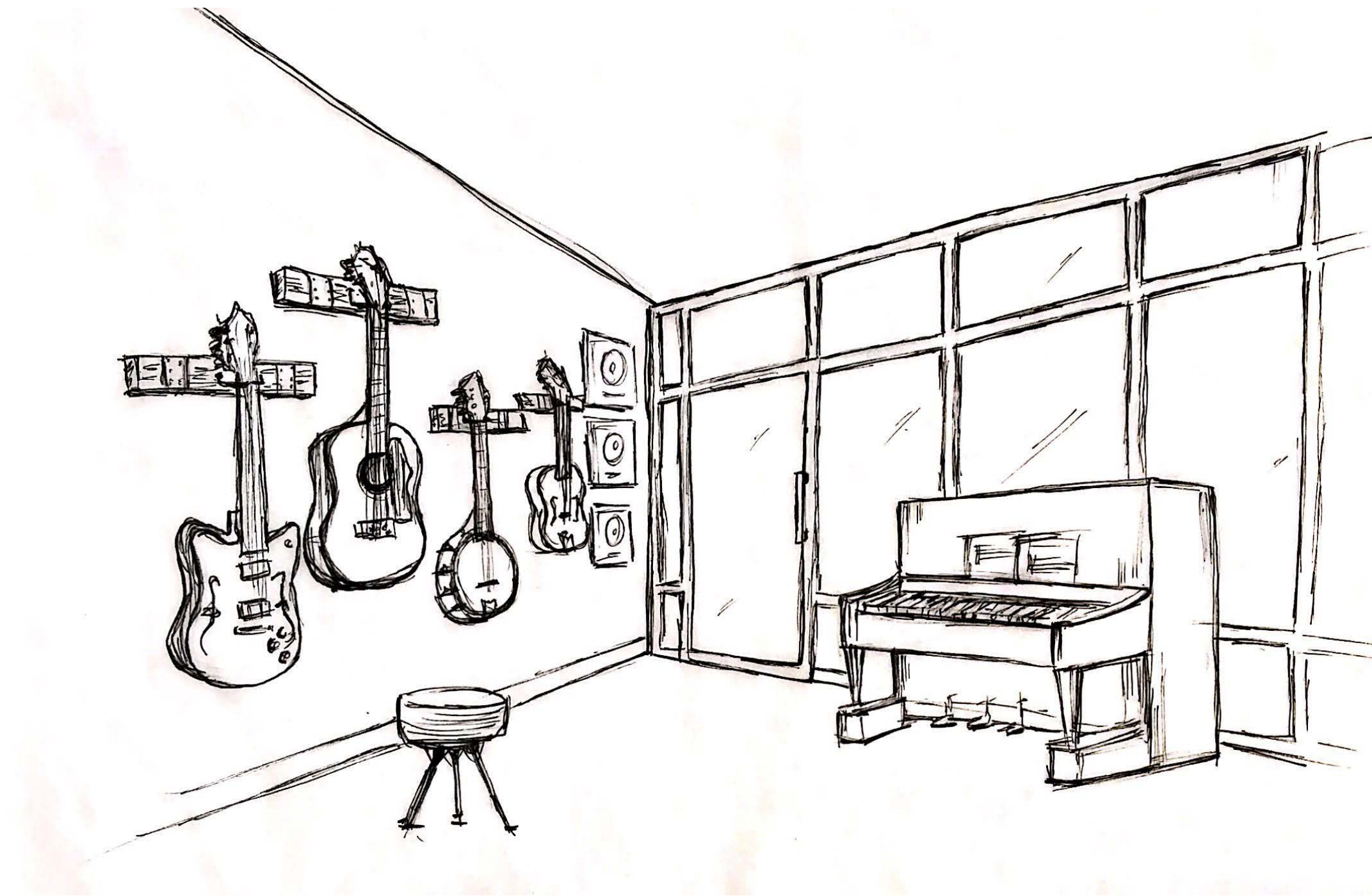


LIVING ROOM PERSPECTIVE

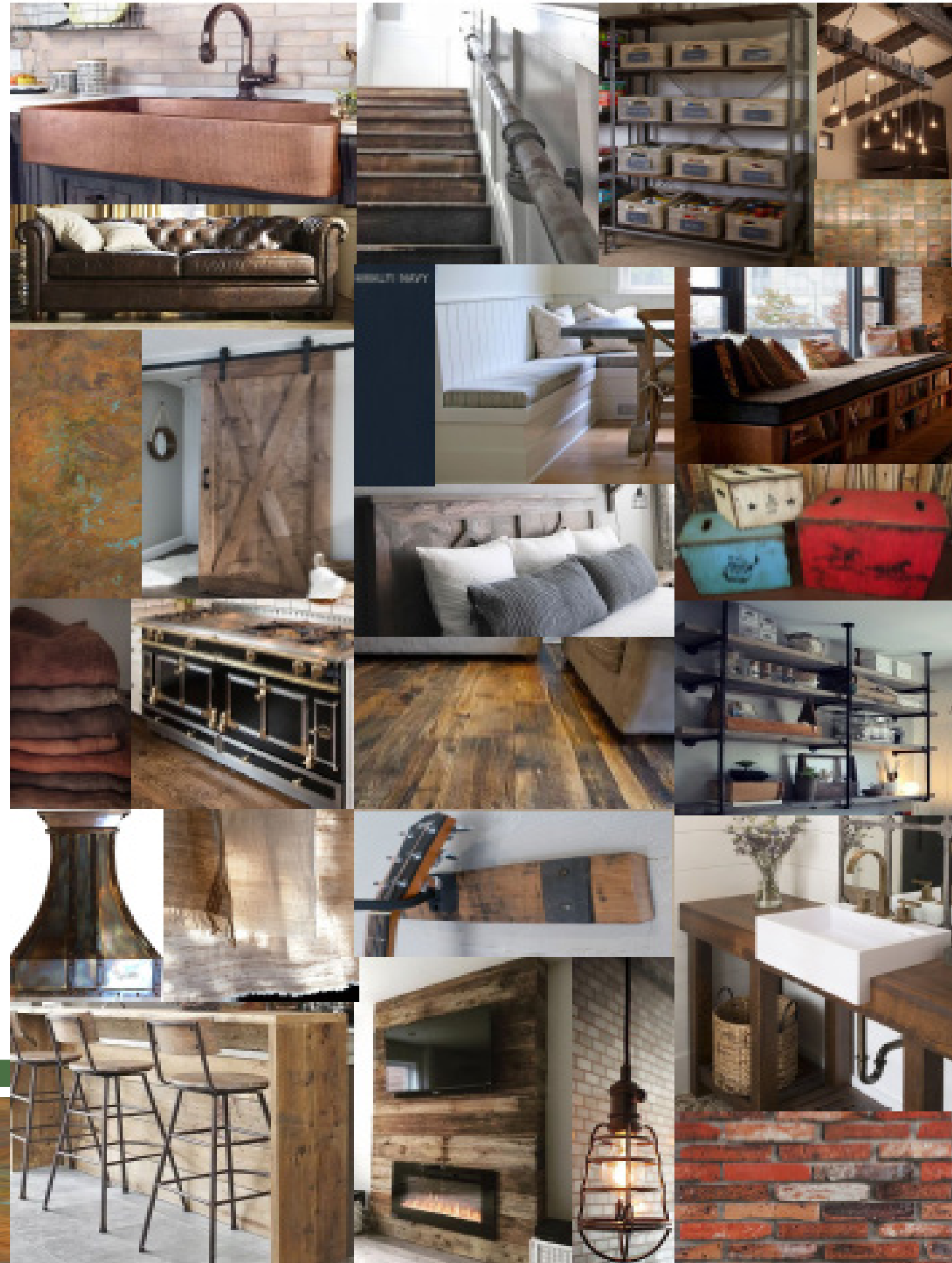








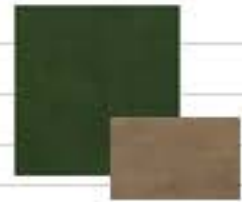
MASTER BEDROOM PERSPECTIVE



STUDIO SPACE PERSPECTIVE




PHASE IV  
FINAL DESIGN




FURNITURE SELECTIONS							
Plan Key	Image	Model Name / Number	Price / Cost	Quantity	Overall Price		
F1		Cambridge Leather Sofa N/A Restoration Hardware 96"w x 38"d x 30.75" h Living Room	Leather: Italian Berkshire/ Cocoa Nailheads: Antiqued Brass Finish: Brown Oak Drifted	\$6,195.00	1	\$6,195.00	
F2		Leandrew Media Console R24693 Uttermost 71"w x 32"h X 22"d Living Room	Finish: Bronze	\$2,055.00	1	\$2,055.00	
F3		Chester Sofa 1950-20NS CR Laine 82"w x 36"d x 30"h Living Room	Fabric: Kate Ivy gr. 15 Finish: Aged	\$3,669.00	1	\$3,699.00	

F4		Bracy Deconstructed Club Chair N/A Zentique 28.25"w x 30"d x 32"h Living Room	Material (As Is): Leather Finish (As Is): Oak	\$2,105.00	1	\$2,105.00	
F5		Morrison Coffee Table N/A Brikk 48"w x 32"d x 18"h Living Room	Materials: Wood & Metal	\$424.00	1	\$424.00	
F6		Round Industrial Reclaimed Wood EndTable N/A What WE Make 28"w x 28"d x 18"h Living Room	Materials: Barnwood, Oak, Steel	\$640.00	2	\$1,280.00	







F7		Benjamin Accent Table 25316 Uttermost 26"w x 27"h x 16"d Reading Nook	Finish: Wood and Bronze	\$ 747.00	1	\$ 747.00		
F8		Button End Table CH77707 Phillips Collection 24"dia x 20"h Living Room	Finish: Lichen	\$ 1,197.00	1	\$ 1,197.00		
F9		Zaire Bar Chair N/A Acme Furniture 18"w x 20"d x 43"h Kitchen Bar	Finish / Materials: Steel & Chinese Fir Wood	\$ 140.00	4	\$ 560.00		

F10		Live Edge Dining Table Model Number Hooker Furniture 82.5"w x 42"d x 30"h Dining Room	Finish: Medium Wood	\$ 1,208.00	1	\$ 1,208.00		
F11		Michail Side Chair 24566 Uttermost 19"w x 40"h x 23"d Dining Room	Finish: Dark Wood	\$ 143.00	4	\$ 572.00		
F12		Faux Front Sideboard 60002 Guildmaster 61.5"w x 21.5"d x 42"h Hall	Finish: Vintage Noir Materials: Mahogany	\$ 2,638.00	1	\$ 2,638.00		




F13		Boscage Console Table Iron Frame TH81394 Phillips Collection 60" w x 12" l x 32" h Foyer	Materials: Teak	\$ 3,999.00	1	\$ 3,999.00
F14		Kaleen Restoration Rug RES01 Rugs USA 9' x 12' Living Room	Color: Green	\$ 1,499.00	1	\$ 1,499.00
F15		Andrew Hall Tree N/A Pottery Barn 42" w x 15" d x 73" h Foyer	Finish / Materials: Teak & Iron	\$ 299.00	1	\$ 299.00

F16		Grace Narrow Media Wall System N/A Pottery Barn Kids 86" w x 18.5" d x 75" h Playroom	Finish: Simply White	\$ 2,699.00	1	\$ 2,699.00
F17		Fuzzy Bean Bag N/A Pier 1 Imports 40" Dia x 20" H Kid's Bedroom	Finish: Sand	\$ 130.00	2	\$ 260.00
F18		Farmhouse Play Chair N/A Pottery Barn Kids 14" w x 15" d x 28.75" h Playroom	Finish: Midnight Navy	\$ 79.00	1	\$ 79.00

F19		Chesterfield Mini Sofa N/A Pottery Barn Kids 47.75" w x 24.75" d x 22.5" h Playroom	Fabric: Sunbrella Pebble 	\$ 549.00	1	\$ 249.00
F20		Model Name N/A Pottery Barn Kids 31.5" w x 24.75" d x 22" h Playroom	Fabric: Sunbrella Pebble 	\$ 359.00	1	\$ 359.00
F21		Owen Twin-Over-Twin Bunk Bed N/A Pottery Barn Kids 44.5" w x 79" l x 71" h Kid's Bedroom	Finish: Sand Washed Taupe 	\$ 1,519.00	1	\$ 1,519.00

F22		Model Name N/A Pottery Barn Kids 58" w x 19.5" d x 32" h Kid's Bedroom	Finish: Sand Washed Taupe 	\$ 1,299.00	1	\$ 1,299.00
F23		Owen Nightstand N/A Pottery Barn Kids 20" w x 16" d x 19.5" h Kid's Bedroom	Finish: Sand Washed Taupe 	\$ 349.00	1	\$ 349.00
F24		Juno King Bed N/A Pottery Barn 80.5" w x 83.5" l x 50" h Master Bedroom	Finish: Reclaimed Pine 	\$ 1,499.00	1	\$ 1,499.00




F25		Kimala Chest GDRE203MT Noir 44"w x 22"d x 44.5"h Master Bedroom	Finish: Dark Walnut	\$ 2,112.00	1	\$ 2,112.00
F26		Sunset Console GCON182DW Noir 72"w X 18"d X 32"h Master Bedroom	Finish: Dark Walnut	\$ 2,554.00	1	\$ 2,554.00
F27		Graffiti End Table N/A Crafters and Weavers 19"w x 24"d x 26"h Master Bedroom	Finish: Noir	\$ 354.00	2	\$ 708.00




F28		Fairbanks Accent Chair R23401 Revelation 29"w x 34"h x 34"d Master Bedroom	Materials: Leather	\$ 1,647.00	1	\$ 1,647.00
F29		Industry Bench GBEN110 Noir 61"w x 17"d x 25.5" h Master Bedroom	Finish / Materials	\$ 1,399.00	1	\$ 1,399.00
F30		Chroma Color Washed Floral Rug N/A Rugs USA 5'3" x 7'7" Playroom	Color: Ocean Blue	\$ 89.00	1	\$ 89.00

F31		Helvetica Desk Chair N/A West Elm 27.25"w x 27"d x 33"h Office/ Studio	Finish: Antique Bronze Leather: Molasses	\$ 599.00	2	\$ 1,198.00
F32		Granite Ring Around The Rosette Rug Model Number Rugs USA 8' x 10' Master Bedroom	Color: Black	\$ 144.00	1	\$ 144.00

A4		High-Efficiency Top Load Washer & Electric Dryer N/A Frigidaire 27"w x 31.5"d x 76"h Utility Closet	Finish: Classic Slate	\$ 1,439.00	1	\$ 1,439.00
A5		Aberdeen Offset Double Bowl Copper Farmhouse Sink 926816 Signature Hardware 33"l x 21.75"w x 9.5"h Kitchen	Finish: Antique Copper	\$ 1,107.00	1	\$ 1,107.00
A6		Frigidaire 1.4 Cu. Ft. Countertop Microwave FCE145SUD Frigidaire 21-5/16" W x 16-1/8" D x 12-3/8" H	Finish: Black Stainless Steel	\$ 269.00	1	\$ 269.00
A7		Designer- Copper Range Hood CSH-0250 Copper Smith 48"w x 24"d x 45"h Kitchen	Finish: Bronze Patina & Antique Hammered Copper	\$ 2,295.00	1	\$ 2,295.00



APPLIANCE SELECTIONS						
Plan Key	Image	Model Name / Number	Price / Cost	Quantity	Overall Price	
A1		48" Platinum Series Range BSP488B Blue Star 47.875"W x 24"D x 36.75"H Kitchen	Finish: Graphite Black & Copper	\$11,675.00	1	\$11,675.00
A2		36" Built In Refrigerator/ Freezer BBB36L2 & BBB36R2 Blue Star 35 3/4"W x 26 3/16"D x 83 1/8"H Kitchen	Finish: Graphite Black & Copper	\$ 985.00	1	\$ 985.00
A3		24" Built In Dishwasher FFID2426TD Frigidaire 24" W x 25" D x 34-1/4" H Kitchen	Finish: Black Stainless Steel	\$ 629.00	1	\$ 629.00

LIGHTING SELECTIONS						
Plan Key	Image	Model Name / Number	Price / Cost	Quantity	Overall Price	
L1		Pentagon Prism Pendant N/A Pottery Barn Kids 17.5" w x 13.5" d x 17" h Playroom	Finish: Antique White Wash	\$199.00	1	\$199.00
L2		Pentagon Prism Flushmount N/A Pottery Barn Kids 14" w x 13" d x 12" h Kid's Room	Finish: Wood	\$ 169.00	1	\$ 169.00
L3		Brinley 1 light Wall Sconce 455760Z Kichler 5"w x 11.5"h Half Bath	Finish: Olde Bronze	\$ 92.00	2	\$ 184.00



L4		Eufaula Lantern 9083 Currey & Company 35"h X 21"w X 21"d Foyer	Finish: Old Iron / Natural Ash	\$ 1,190.00	1	\$ 1,190.00
L5		Clyde 1 Light Wall Sconce 459430Z Kichler 7.5"w x 7.25"h Master Bath	Finish: Olde Bronze	\$ 64.00	4	\$ 256.00
L6		Lucien 9 Light Chandelier 422570Z Kichler 26"w x 58"h Master Bedroom	Finish: Olde Bronze	\$ 306.00	1	\$ 306.00

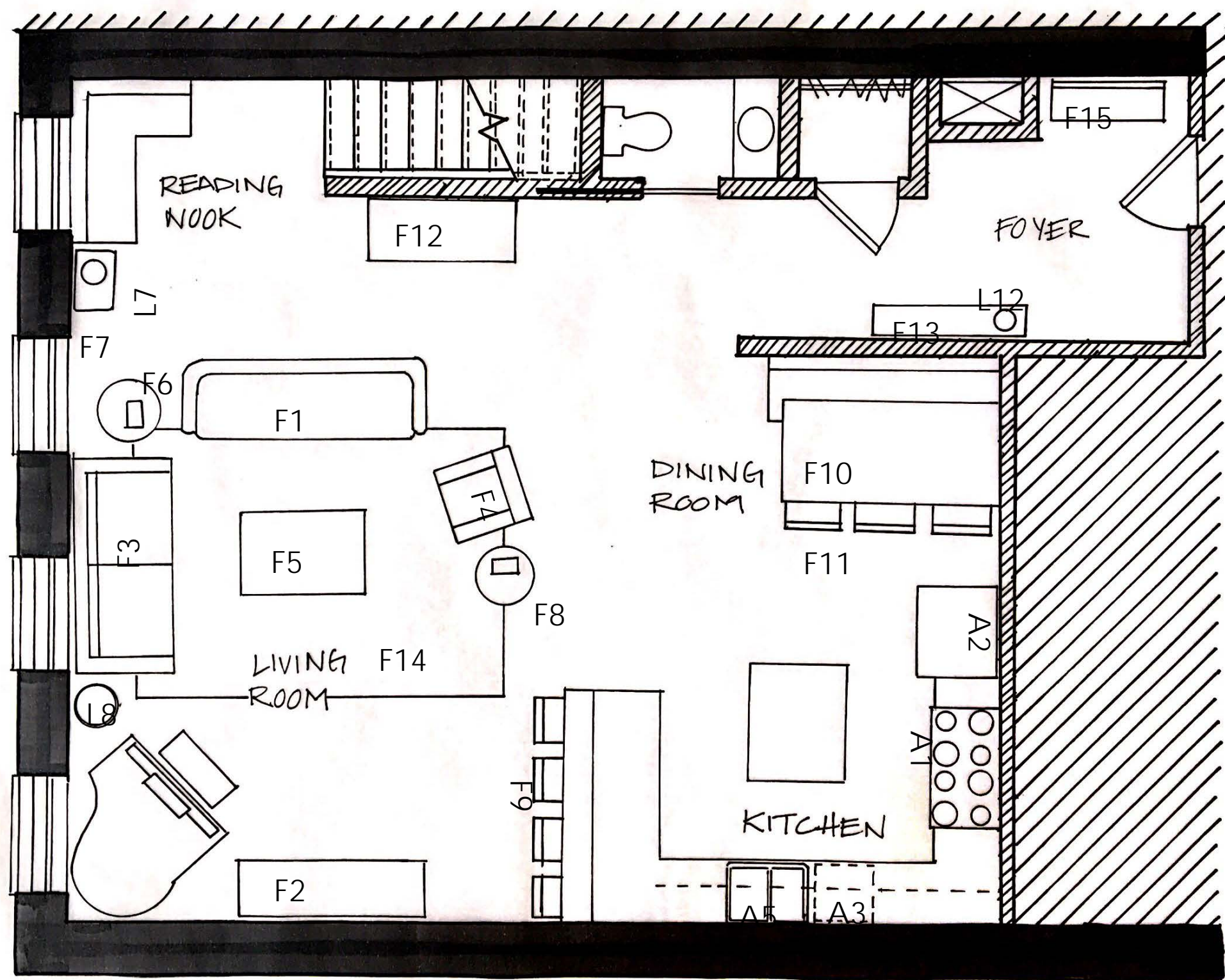
L7		Satchel Table Lamp L207984 Ashley Furniture 8.5" w x 8.5" l x 24" h Reading Nook	Finish: Brown	\$ 143.00	1	\$ 143.00
L8		Tripod Floor Lamp LAMP365 Noir 19.5"w x 19.5"l x 69"h Living Room	Finish: Bronze	\$ 552.00	1	\$ 552.00
L9		Pennsylvania Station, 12 Lt. Chandelier R21311 Revelation 9"h x 45"w x 45"d Kitchen	Finish: Wood	\$ 1,737.00	1	\$ 1,737.00

L10		Polaris, 8 Lt. Chandelier R21299 Revelation 32"h X 30" dia. Living Room	Finish: Bronze	\$ 1,467.00	1	\$ 1,467.00
L11		Marias Floor Lamp 28097-1 Uttermost 44"H, Shade 5"H x 8" Dia. Master Bedroom	Finish: Rust Black	\$ 342.00	1	\$ 342.00
L12		Beaufort Table Lamp BEU-101 Surya 26" H x 11.5" W x 8" D Foyer	Finish: Bronze	\$ 217.00	1	\$ 217.00

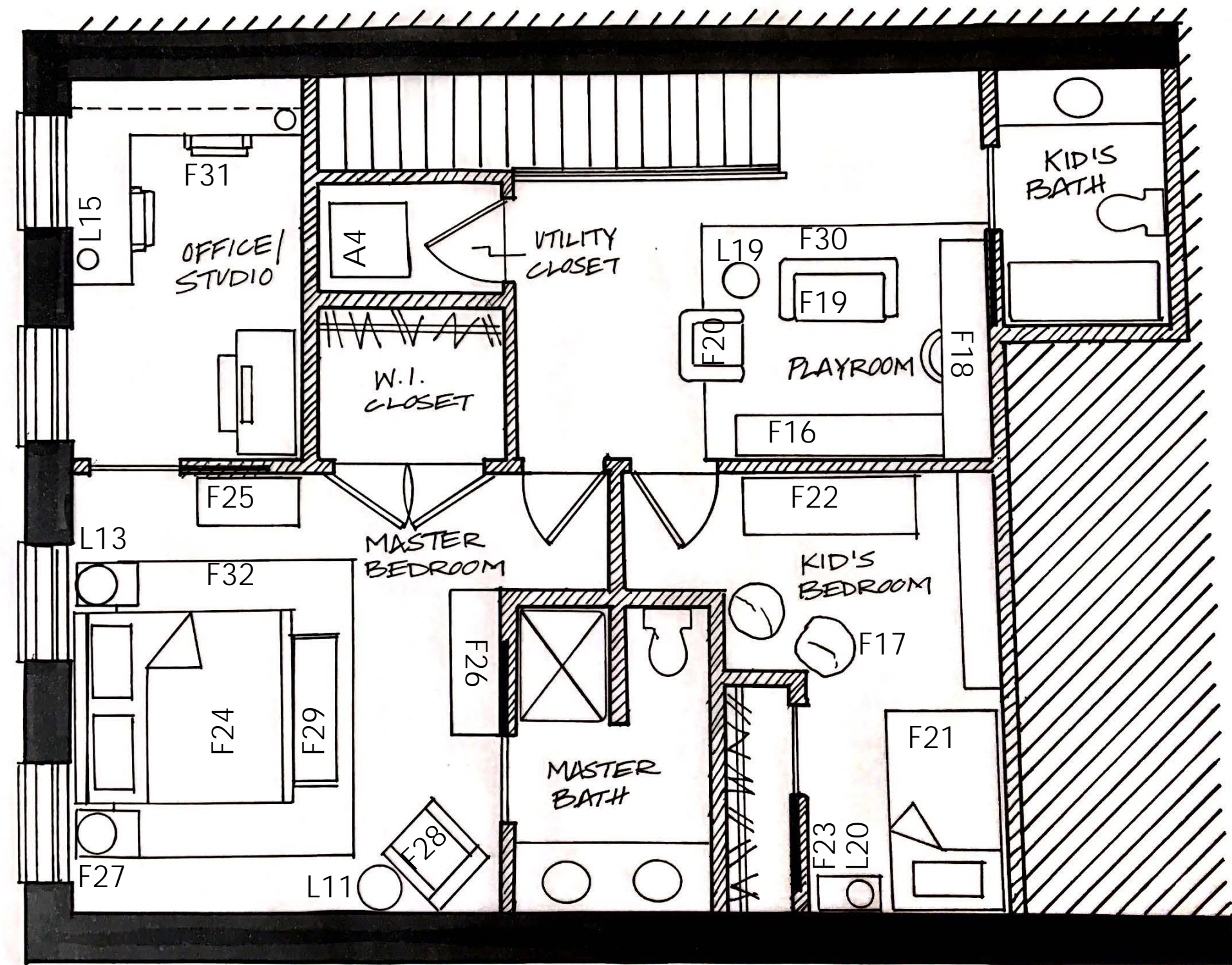
L13		Fuller Table Lamp FUL-100 Surya 29"H x 17"W x 17"D Master Bedroom	Finish: Black	\$ 244.00	2	\$ 488.00
L14		Timpano Pendant 9403 Currey & Company 18.75H X 18.5DIA Over Kitchen Bar	Finish: Antique Charcoal	\$ 870.00	3	\$ 2,610.00
L15		Cole Table Lamp 185460 Crate & Barrel 30" H x 7" Dia Office	Finish: Antique Pewter & Brass	\$ 179.00	2	\$ 358.00

L16		Keltie Table Lamp 29563-1 Uttermost 26"H, Shade 10"H X 4" Dia. Living Room	Finish: Iron & Antique Brass	\$ 297.00	2	\$ 594.00
L17		Firefly Pendant Light 160038 CB2 26.75"Wx6"Dx39.25"H Kid's Bathroom	Finish: Black Iron	\$ 199.00	1	\$ 199.00
L18		Industrial Cross Framed Box Island Chandelier CH17034 Shades of Light 12"Hx39"Wx13.5"D Dining Room	Finish: Bronze	\$ 378.00	1	\$ 378.00

L19		Jenny Lind Floor Lamp 171624 Crate & Barrel 55.5" H x 16"Dia Playroom	Finish: Dark Blue	\$ 149.00	1	\$ 149.00
L20		Weave Natural Table Lamp 455958 Crate & Barrel 10"w x 10"l x 17"h Kid's Bedroom	Finish: Natural	\$ 100.00	1	\$ 100.00



LEVEL 2  
SCALE: 1/4" = 1'0"  
LABELED FURNITURE PLAN



LEVEL 3  
SCALE: 1/4" = 1'0"  
LABELED FURNITURE PLAN





DINING ROOM

FF&E IMAGERY

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LIVING ROOM

FF&E IMAGERY

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MASTER BEDROOM  
FF&E IMAGERY



OFFICE/ STUDIO SPACE  
FF&E IMAGERY





MASTER BATHROOM & KID'S BATHROOM

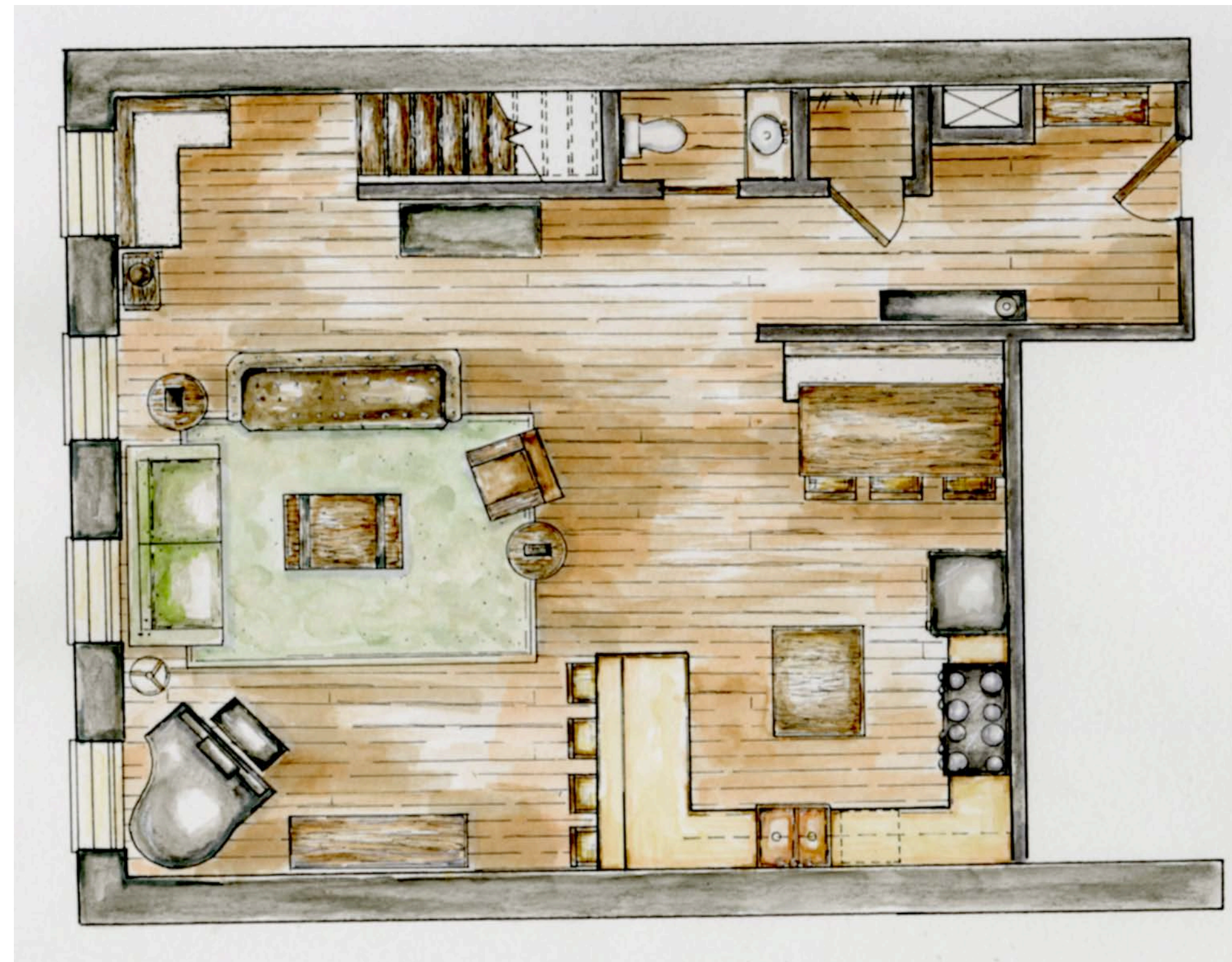
FF&E IMAGERY

64

KID'S BEDROOM

FF&E IMAGERY

65

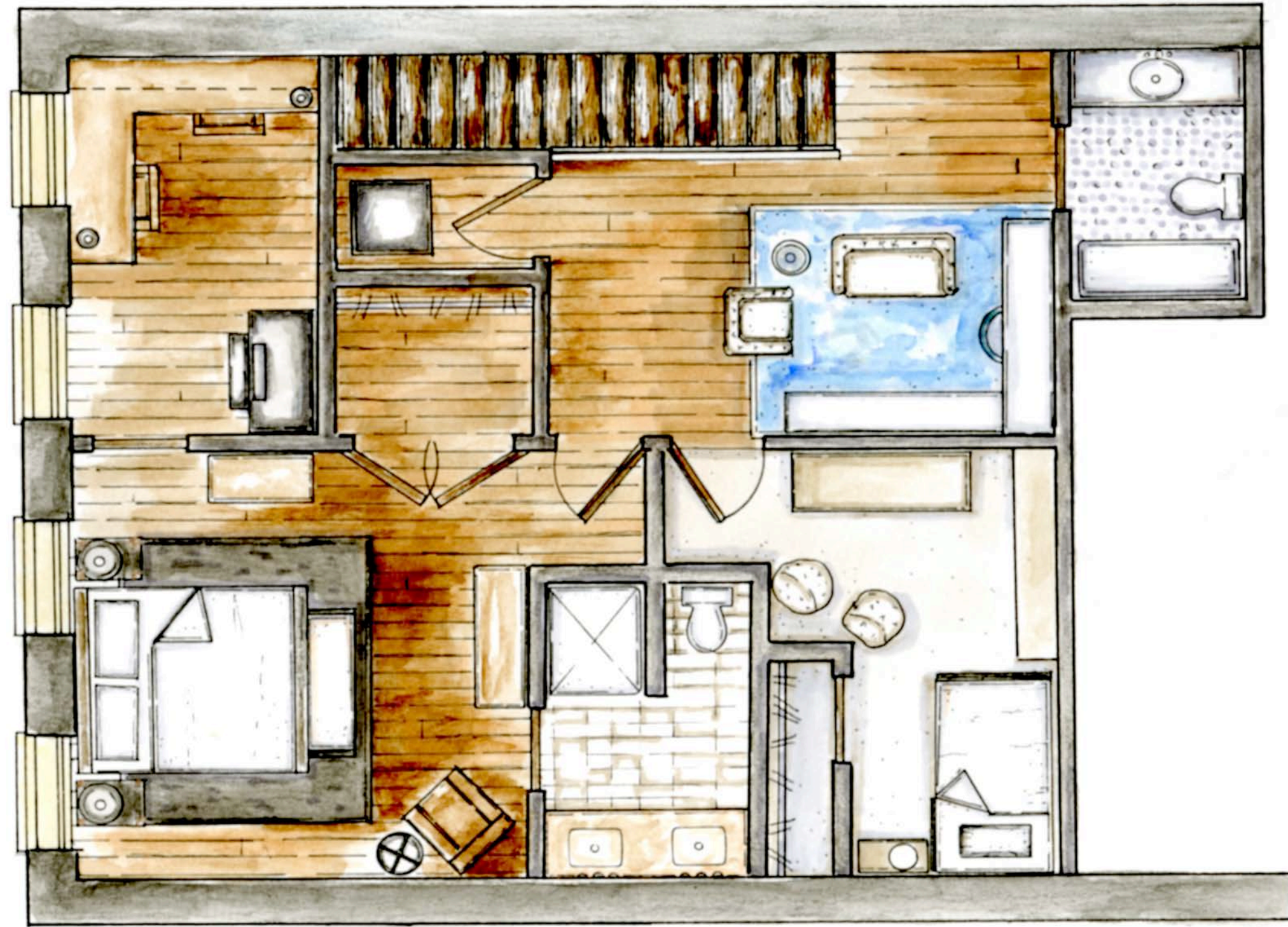


PLAYROOM

FF&E IMAGERY

LEVEL 2

RENDERED FURNITURE PLAN



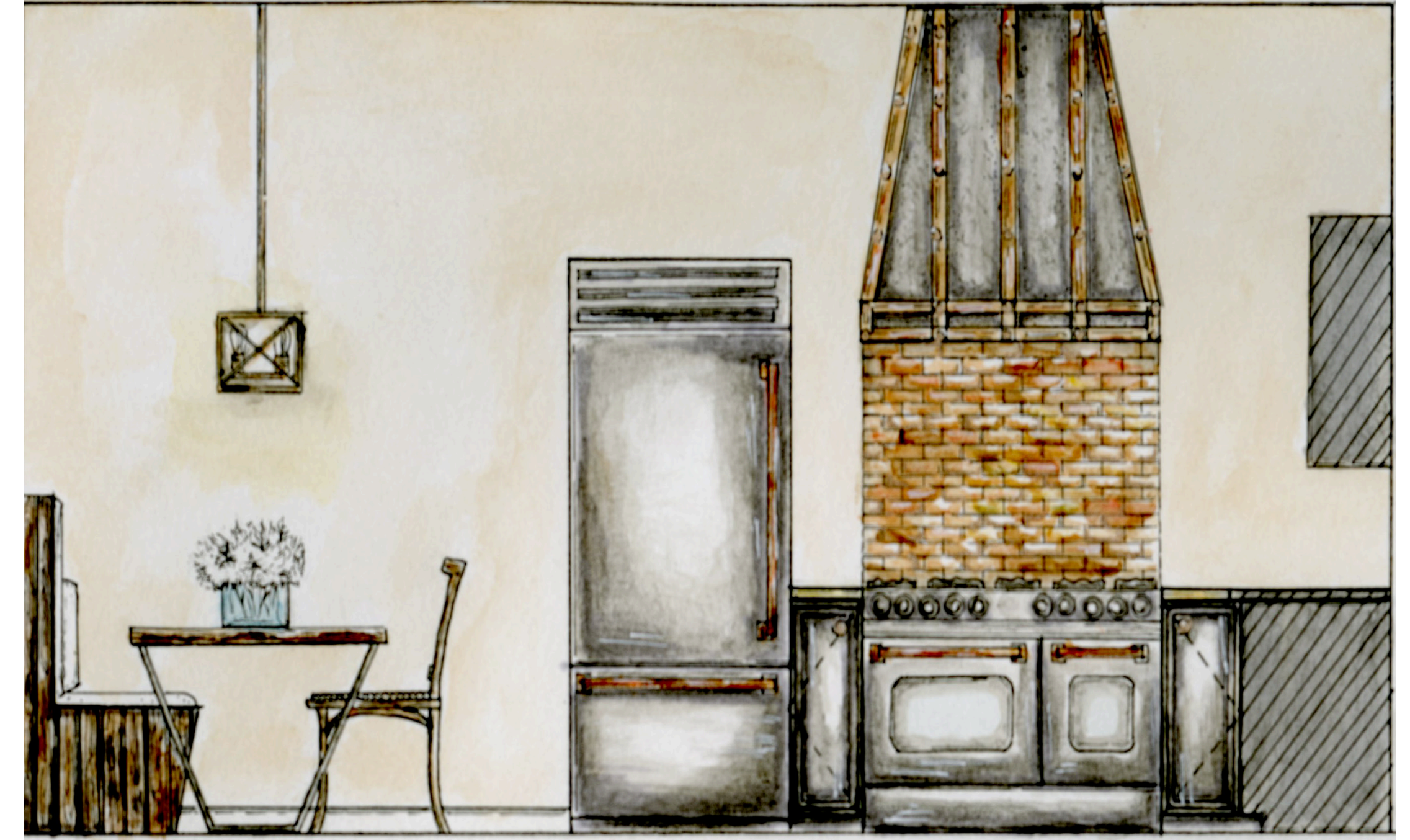
LEVEL 3  
RENDERED FURNITURE PLAN



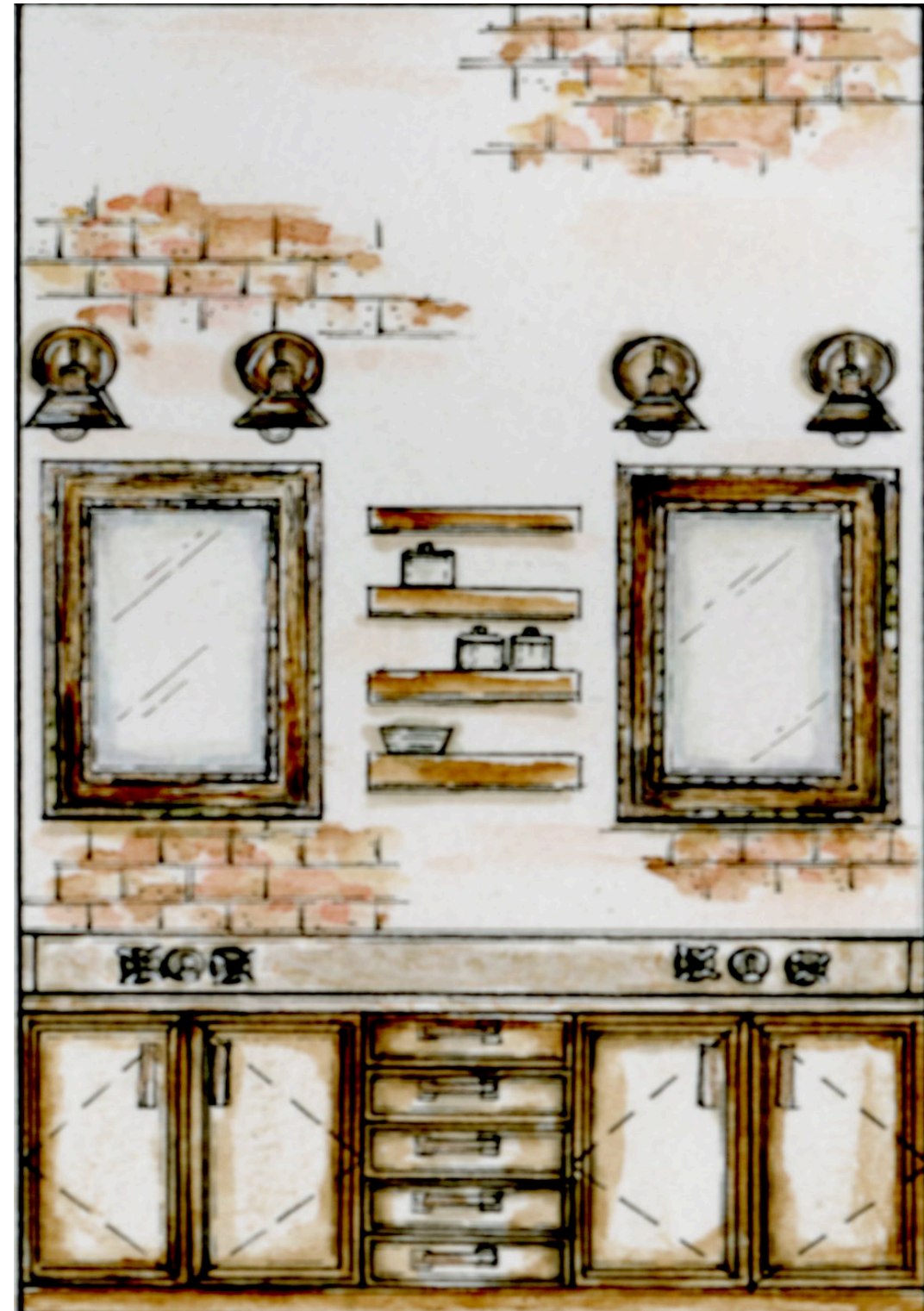
LIVING ROOM ELEVATION



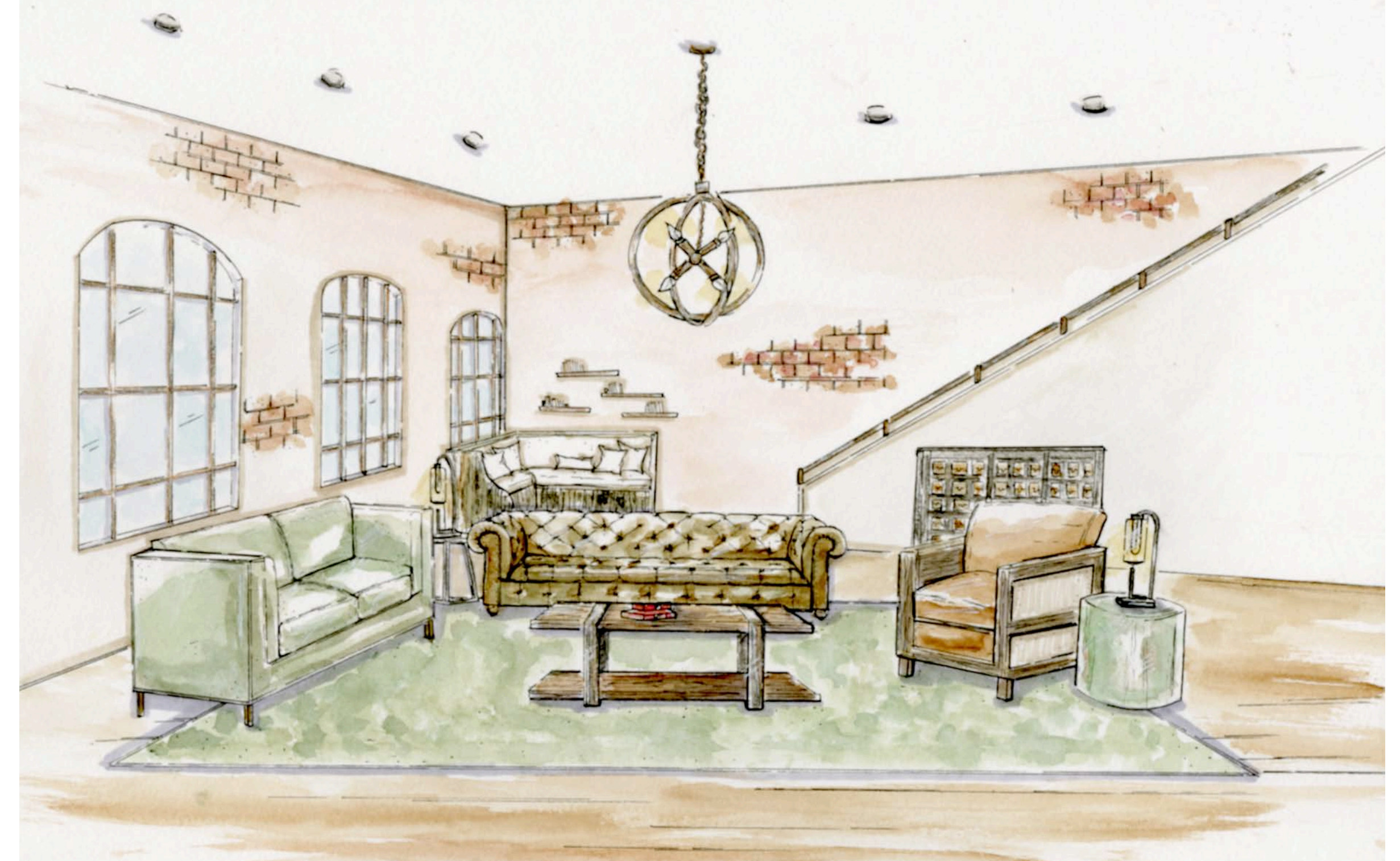
KITCHEN ELEVATION 1



KITCHEN ELEVATION 2



MASTER BATHROOM ELEVATION



LIVING ROOM PERSPECTIVE



OFFICE/ STUDIO PERSPECTIVE



KID'S ROOM PERSPECTIVE



MASTER BEDROOM PERSPECTIVE